



I want more
Events

Is a bigger
Park and
Events

ONE CHANGE I WOULD LIKE TO SEE
IN OUR NEIGHBORHOOD IS...

BARTRAM CHOICE
NEIGHBORHOOD PLAN

MY FAVORITE THING IN THE NEIGHBORHOOD IS...

WELCOME!

COMMUNITY MEETING & WORKSHOP #2

October 10, 2018

BARTRAM CHOICE
NEIGHBORHOOD PLAN

MEETING AGENDA

1. Overview of the Choice Neighborhoods Initiative (CNI)
2. Review of existing neighborhood conditions
3. Review of key findings of community surveys
4. Breakout groups to further discuss survey findings

OVERVIEW OF CNI

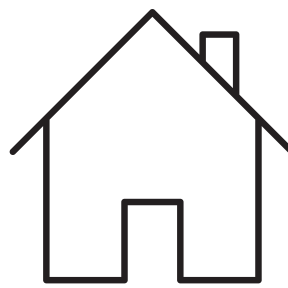
CREATING NEIGHBORHOODS OF CHOICE

Sponsored by the U.S. Department of Housing and Urban Development (HUD), the Choice Neighborhoods Initiative (CNI) **leverages significant public and private dollars to support locally-driven strategies that address struggling neighborhoods with distressed public or HUD-assisted housing** through a comprehensive approach to neighborhood transformation.

2 YEARS
TO DEVELOP
A PLAN FOR
TRANSFORMATION

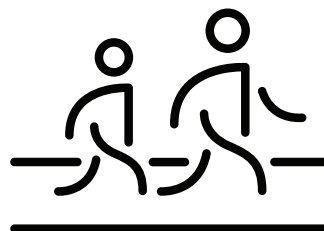
and another year and a half
to implement action activities
to jumpstart transformation
of the neighborhood

OVERVIEW OF CNI



HOUSING

Replacing distressed public and assisted housing with **high-quality mixed-income housing** that is well-managed and responsive to the needs of the surrounding neighborhood.



PEOPLE

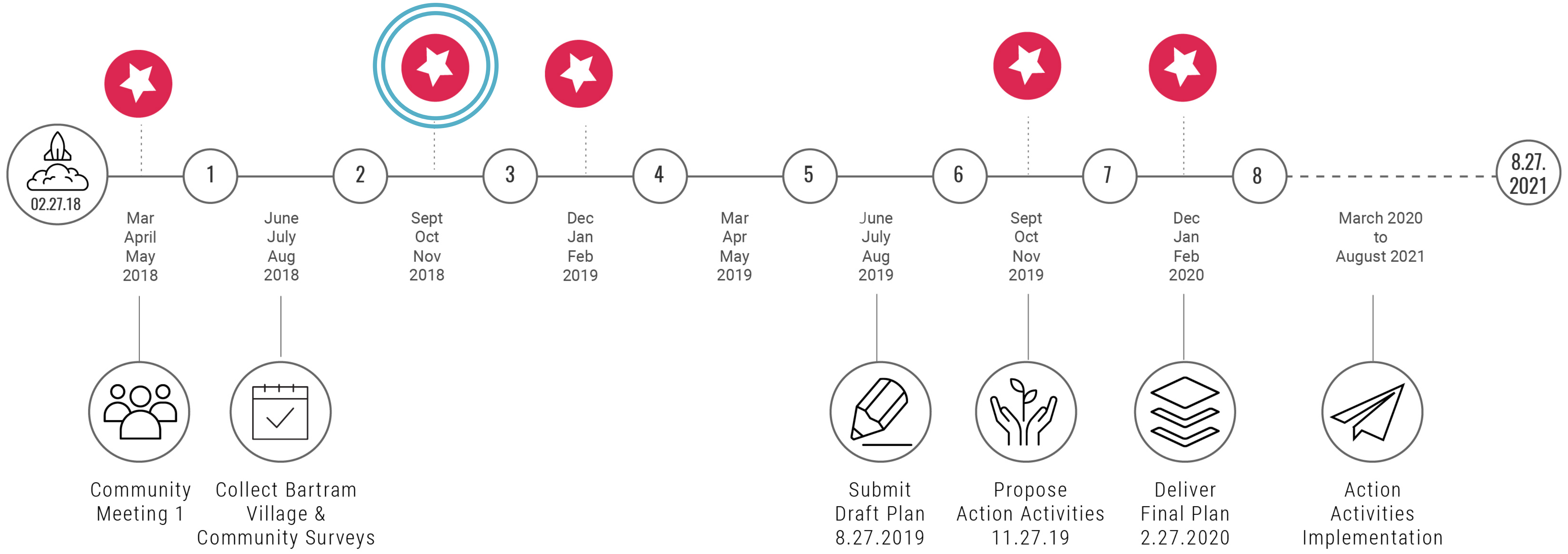
Improving outcomes of households living in the target housing related to **employment and income, health, and children's education.**



NEIGHBORHOOD

Creating the conditions necessary for public and private reinvestment in distressed neighborhoods to offer the kinds of amenities and assets, including **public safety, transportation, and commercial activity,** that are important to families' choices about their community.

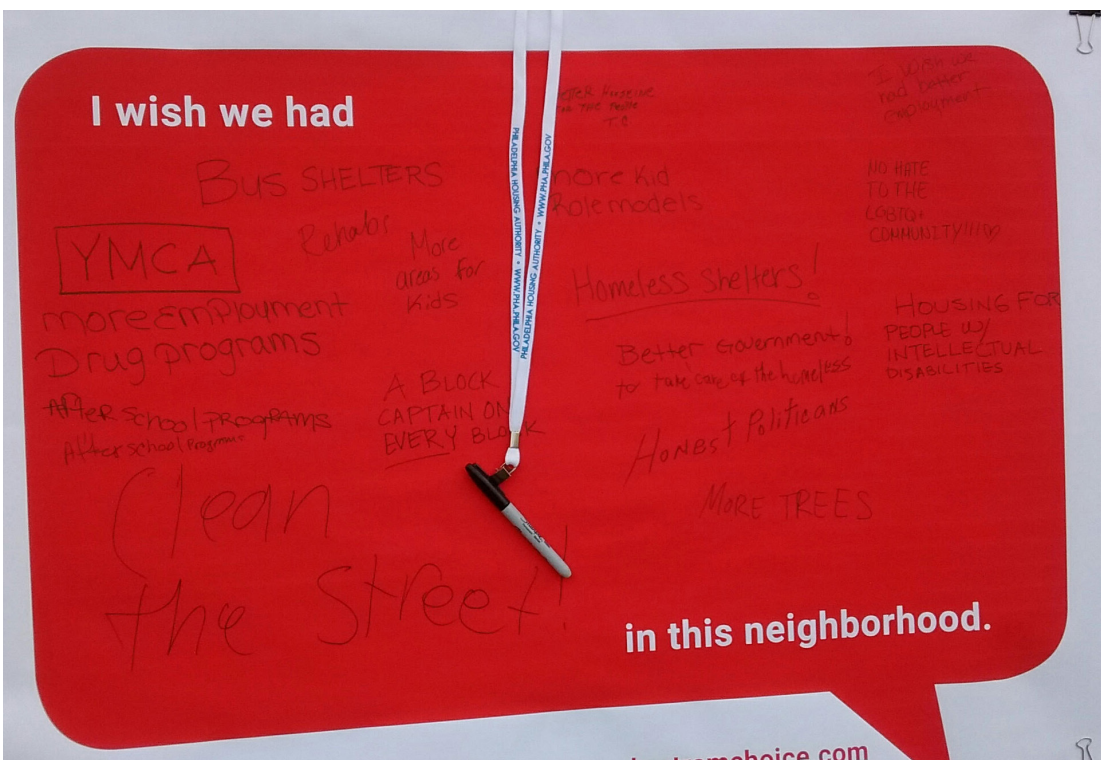
PLAN PROCESS: WHERE ARE WE?



 COMMUNITY-WIDE MEETINGS

BARTRAM CHOICE
NEIGHBORHOOD PLAN





COMMUNITY ENGAGEMENT SO FAR

community meeting #1 and listening session

summer festival and survey kick-off @ Bartram Village

artist in residency at Bartram Village

outreach @ Southwest Philadelphia Pride Day

communication through SW Globe Times, email, flyers, website, etc...

community surveys

NEIGHBORHOOD ASSETS

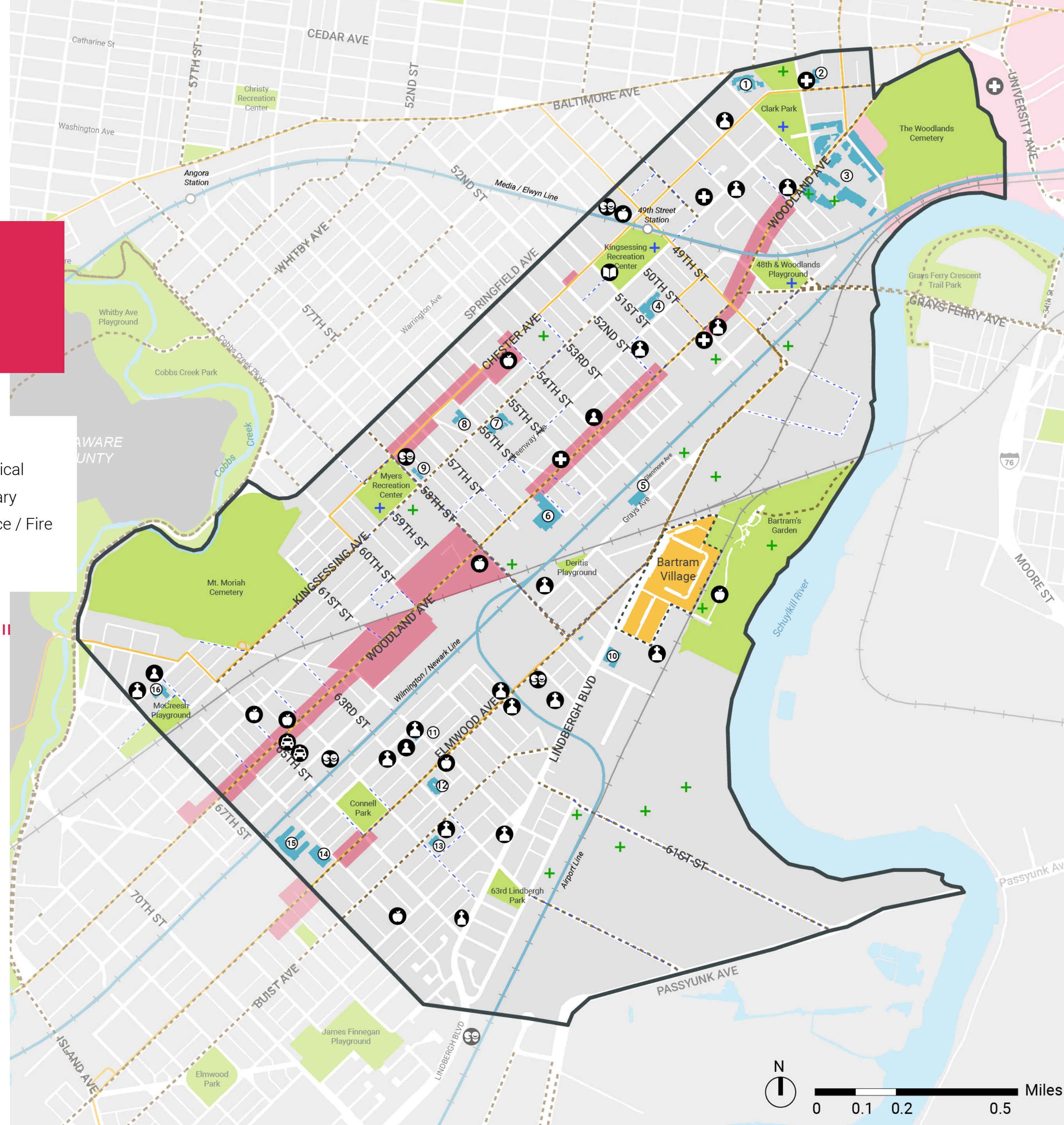
- | | | | |
|-------------------|---------------------|-----------------------------|-------------------------|
| CN Boundary | SEPTA Regional Rail | Green Infrastructure | Community Assets |
| Bartram Village | SEPTA Trolley Line | PWD project | Grocery Store / Food |
| Water | Bike Route or Trail | Private project | Medical |
| Park / Open Space | Commercial Corridor | PWD street project | Social Services |
| University City | Educational | | Church / Religious |
| | | | Police / Fire |
| | | | Social / Recreational |

Educational Facilities

- | | |
|------------------------------------|--|
| ① HMS School | ⑨ Cornerstone Christian Academy |
| ② Jubilee School | ⑩ Richard Allen Preparatory Charter School |
| ③ University of the Sciences | ⑪ KIPP Philadelphia Elementary Academy |
| ④ B.B. Comegys K-8 School | ⑫ Thomas G. Morton Elementary School |
| ⑤ Woodland Academy | ⑬ St. Bamabas Independence Mission School |
| ⑥ Brightside Academy Daycare | ⑭ William T. Tilden Middle School |
| ⑦ S. Weir Mitchell School | ⑮ John Bartram High School |
| ⑧ Independence Charter School West | ⑯ Joseph W. Catharine Elementary School |

BARTRAM CHOICE

NEIGHBORHOOD PLAN



0 0.1 0.2 0.5 Miles

NEIGHBORHOOD AT A GLANCE

DEMOGRAPHICS	BARTRAM VILLAGE	BV CHOICE NEIGHBORHOOD	PHILADELPHIA
TOTAL POPULATION	1,048	39,889	1,587,761
MEDIAN AGE	20	31.2	34.7
POPULATION 55+	10%	22%	26%
POPULATION <18	48%	28%	21%
NO. OF HOUSEHOLDS	454	14,113	620,775
MEDIAN HH INCOME	\$8,876	\$28,705	\$40,314
UNEMPLOYMENT	68%	15%	11%
NO. OF HOUSING UNITS	500	16,379	687,512
< HIGH SCHOOL DEGREE	24%	21%	17%
HIGH SCHOOL DEGREE/GED/SOME COLLEGE	70%	57%	50%
ASSOCIATE DEGREE	4%	6%	6%
>BACHELOR'S DEGREE	2%	15%	27%

Bartram Village educational data is based on Resident Survey responses.

TWO SURVEYS

1
BARTRAM VILLAGE RESIDENTS

LONG-FORM SURVEYS

2
NEIGHBORHOOD RESIDENTS

SHORT-FORM SURVEYS

➤➤ WHY ARE THE SURVEYS SO IMPORTANT?

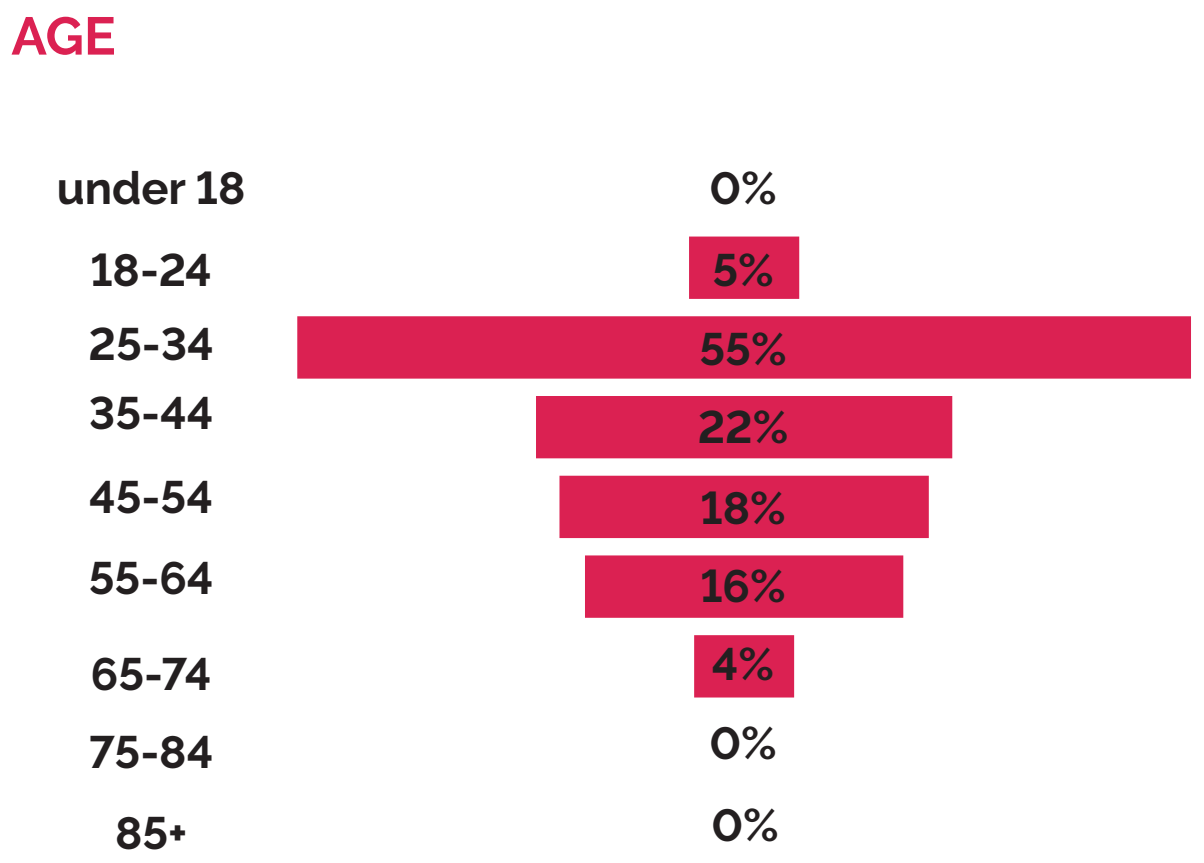
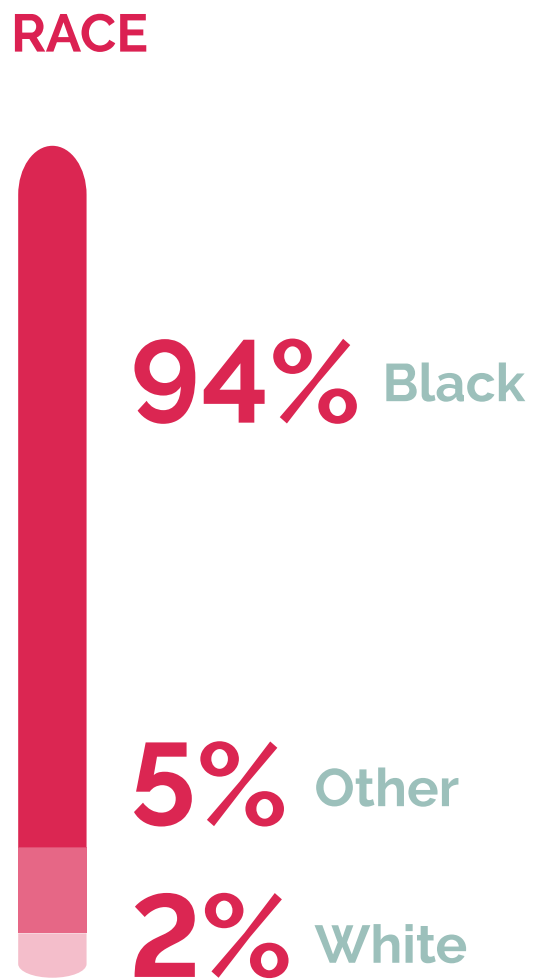
The findings from these surveys will *directly inform* the plan's vision, goals, and strategies.



WHO TOOK THE SURVEYS?

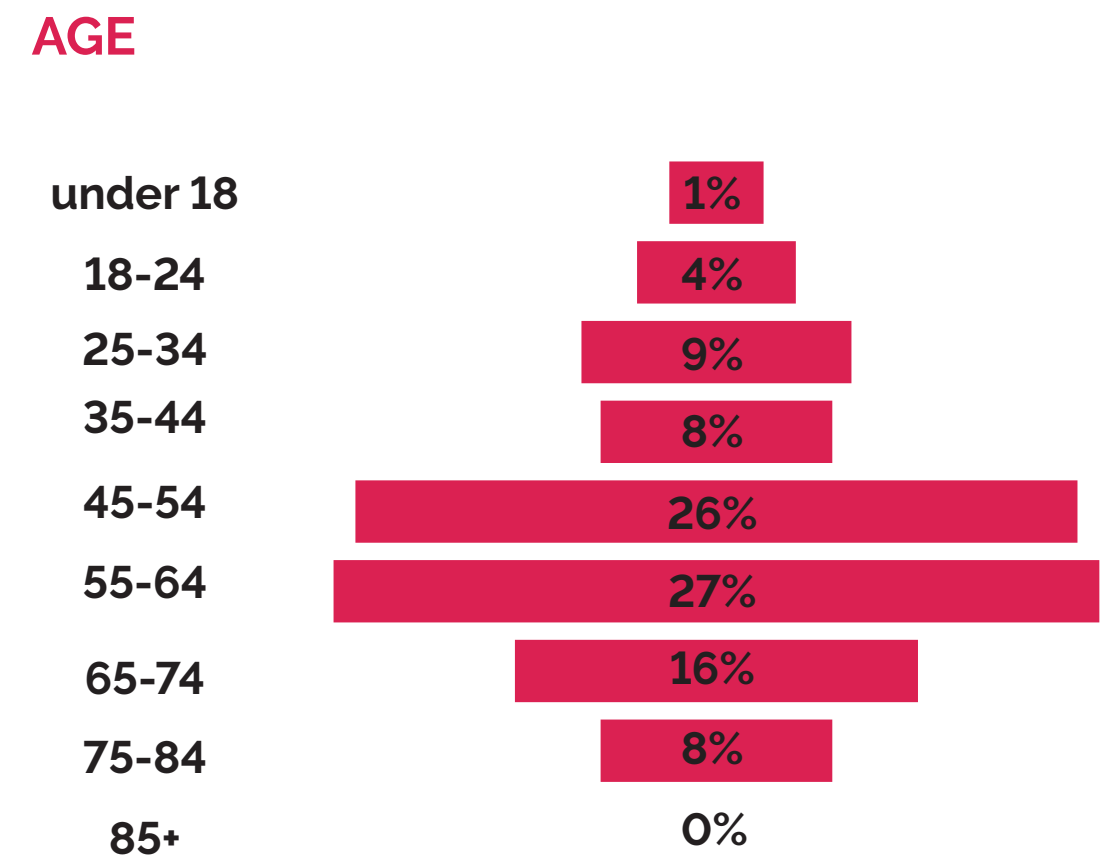
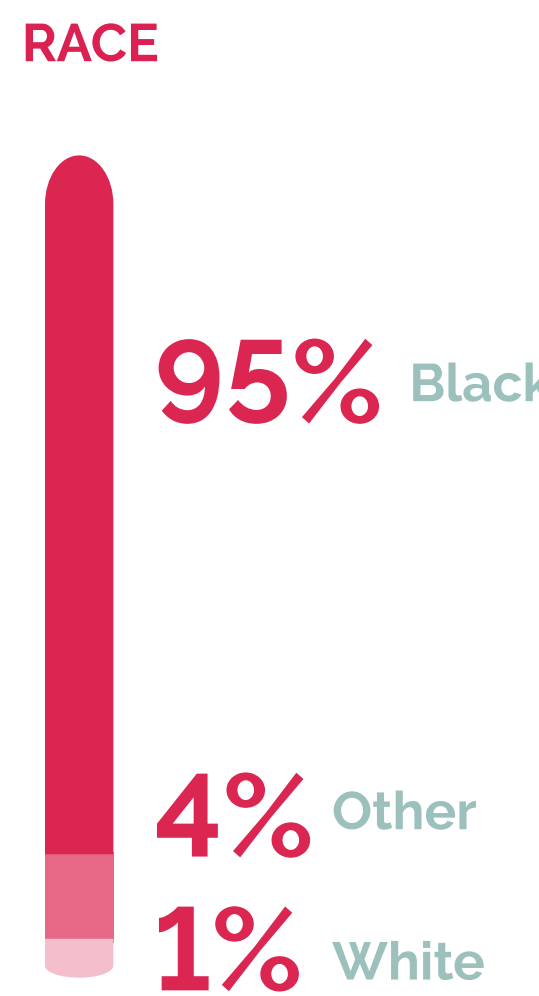
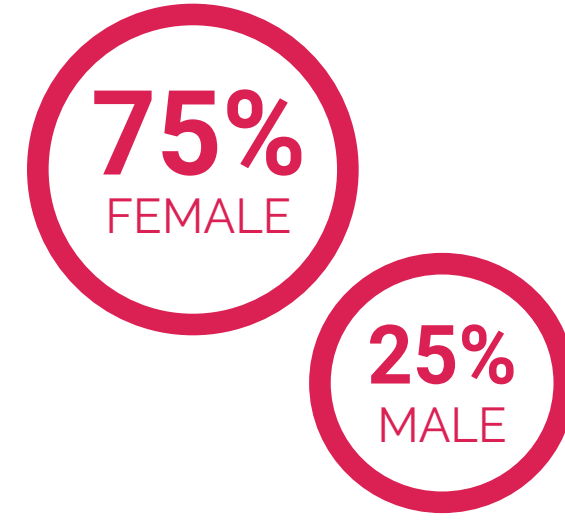
bartram village survey

>> 260 HOUSEHOLDS
(52% of total households)



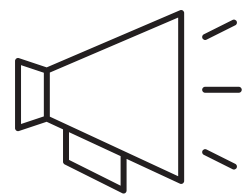
neighborhood survey

>> 89 RESPONDENTS



SURVEY COMMENTS

LOOKING TO THE FUTURE, HOW WOULD YOU LIKE THE NEXT GENERATION TO VIEW THIS COMMUNITY?



**COMMENTS FROM
BARTRAM VILLAGE RESIDENTS:**

"a safe haven and a place that helps people become successful"

"beatiful, safer, better"

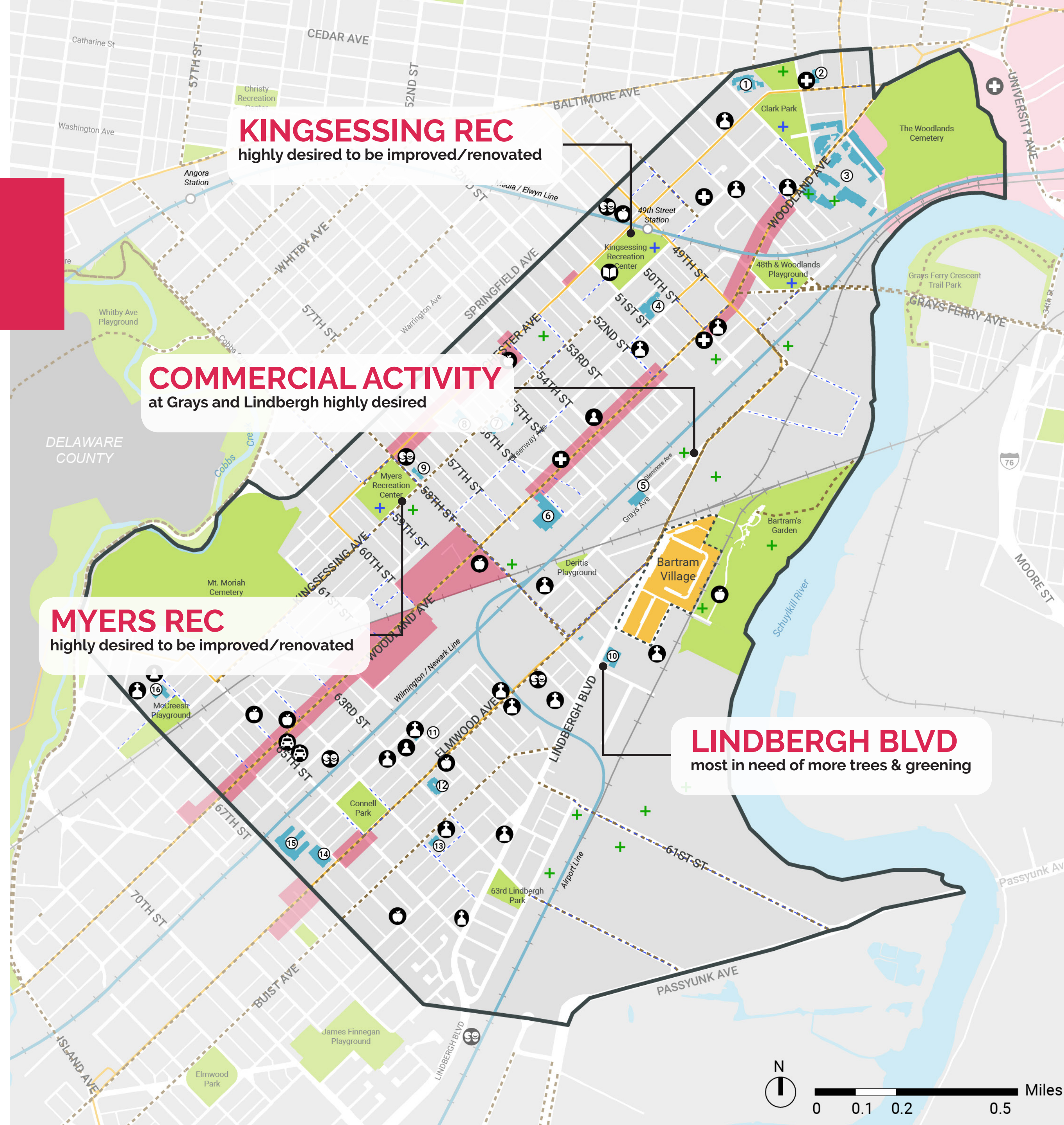
"a place where you can raise your family"

"a pleasant and welcoming neighborhood"

"a clean place where neighbors take care of each other"

BARTRAM CHOICE

NEIGHBORHOOD PLAN

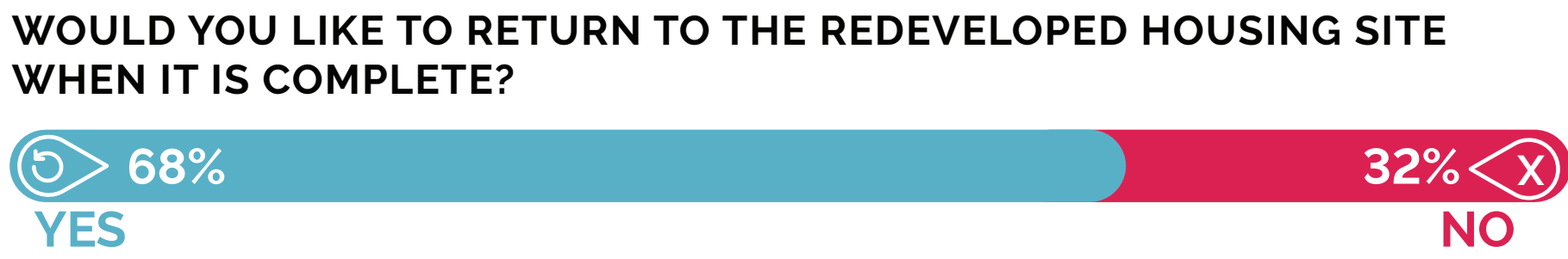
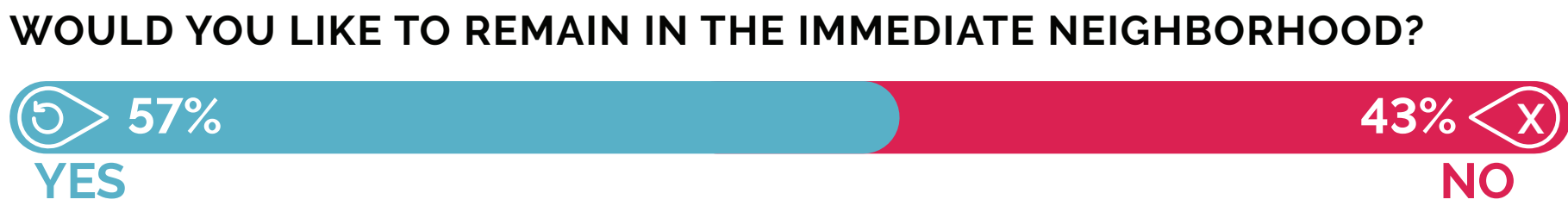


0 0.1 0.2 0.5 Miles

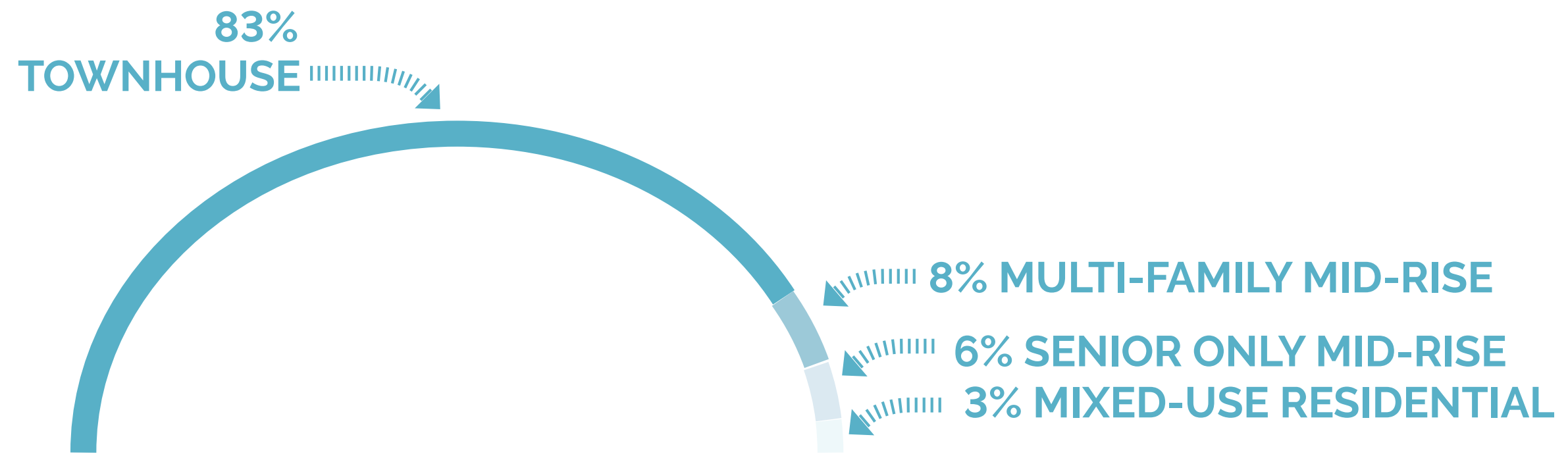
KEY TAKEAWAYS: HOUSING

bartram village resident responses

IF YOU NEED TO MOVE TEMPORARILY WHILE BARTRAM VILLAGE IS BEING REDEVELOPED...



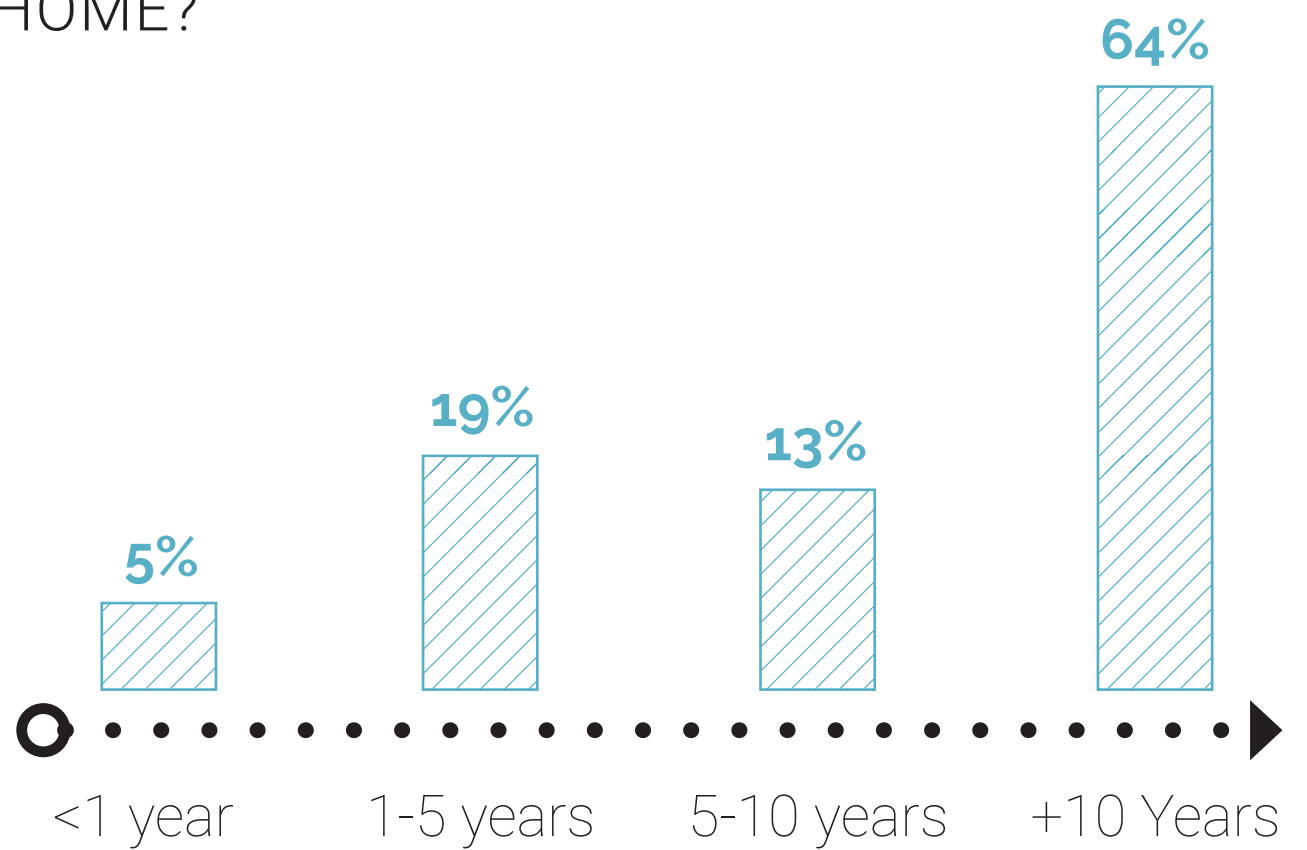
WHAT TYPE OF HOUSING WOULD YOUR HOUSEHOLD MOST LIKE TO LIVE IN?



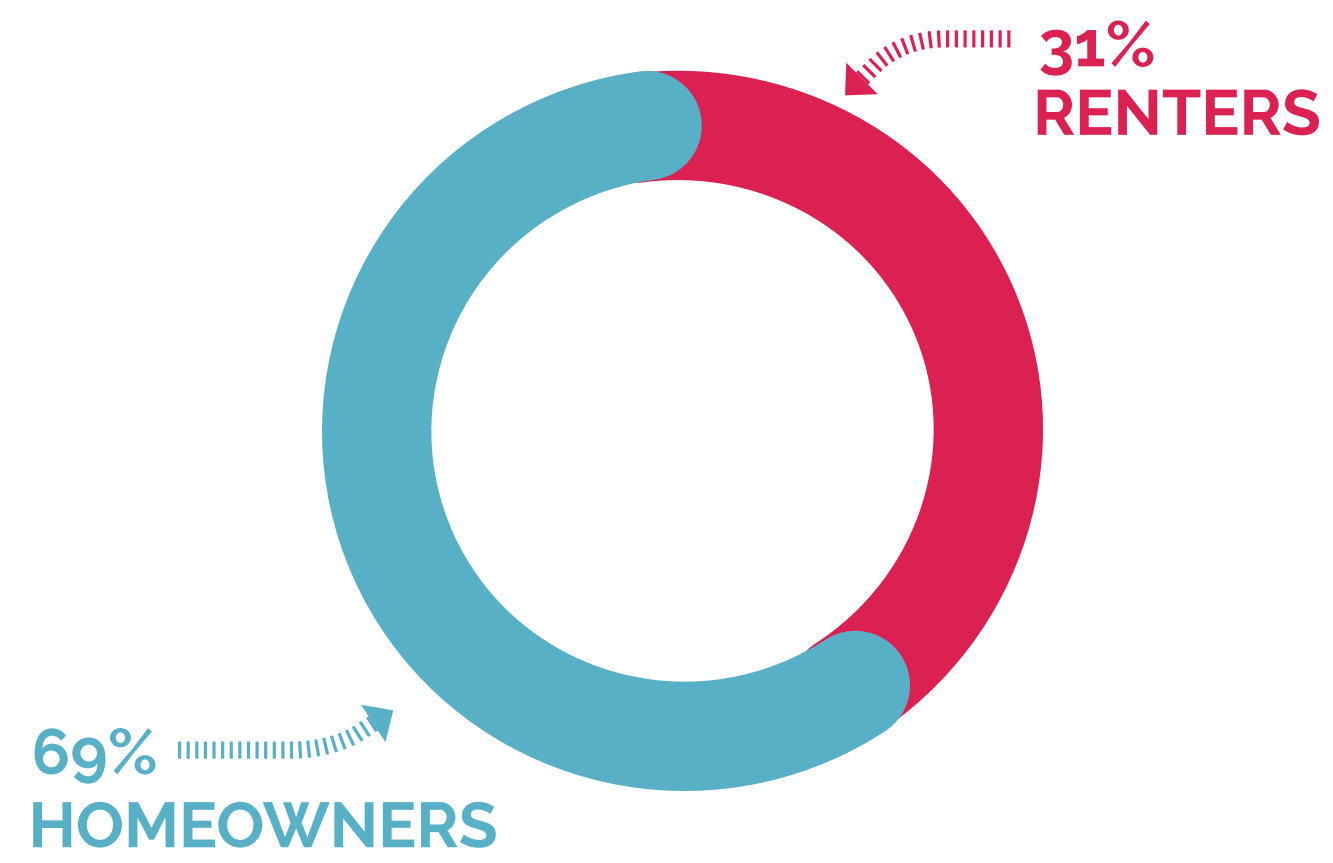
KEY TAKEAWAYS: HOUSING

neighborhood survey responses

HOW LONG HAVE YOU LIVED IN THE YOUR CURRENT HOME?



DO YOU OWN OR RENT YOUR HOME?



WHY DID YOU CHOOSE TO LIVE IN YOUR CURRENT HOME?

- #1 IT IS AFFORDABLE
- #2 MY FAMILY/FRIENDS LIVE IN THIS NEIGHBORHOOD
- #3 I LIKE THE AMENITIES IN THE NEIGHBORHOOD (parks, churches, riverfront, etc.)

WHAT TYPE OF HOUSING IS NEEDED IN THE NEIGHBORHOOD?

- #1 RENOVATED HOMES FOR HOMEOWNERSHIP
- #2 SENIOR HOUSING
- #3 NEW AFFORDABLE* RENTAL HOUSING

* AFFORDABLE: FOR EXAMPLE, A 2-BEDROOM UNIT THAT RENTS FOR \$600/MONTH

KEY TAKEAWAYS: PEOPLE

education

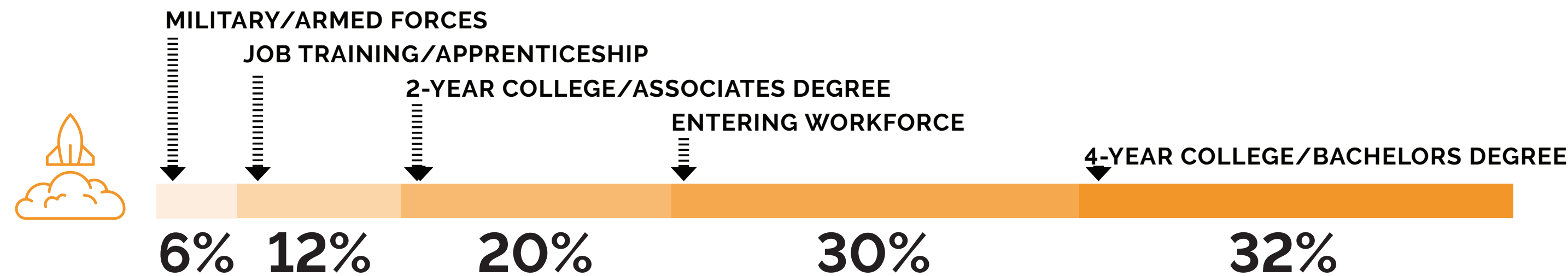
73% of Bartram Village respondents reported having children under age 5 in their family

49% of Bartram Village children under age 5 participate in early childhood education

»» WHAT ADDITIONAL SERVICES WOULD HELP YOUR CHILD/CHILDREN DO WELL IN SCHOOL?

- #1 INDIVIDUAL TUTORING
- #2 ON-SITE HOMEWORK CLUB
- #3 SUMMER PROGRAMS
- #4 BEHAVIORAL COUNSELING

»» IF YOU HAVE HIGH SCHOOL-AGED CHILDREN, WHAT PATH ARE THEY TAKING AFTER HIGH SCHOOL?



employment

»» WHICH OF THE FOLLOWING PROGRAMS WOULD BE MOST BENEFICIAL TO YOU?

- #1 JOB FAIRS
- #2 A RENT FREEZE PROGRAM FOR THE FIRST YEAR OF EMPLOYMENT
- #3 CONTINUING EDUCATION LEADING TO A JOB-RELATED CERTIFICATE OR DEGREE PROGRAM

»» WHICH OF THE FOLLOWING JOB TRAINING PROGRAMS WOULD INTEREST YOU?



BARTRAM CHOICE

NEIGHBORHOOD PLAN

KEY TAKEAWAYS: PEOPLE

health + wellness

>> INSURANCE + MEDICAL HOME

96%
of respondents have health insurance

95%
of children have health insurance

Bartram Village response
neighborhood response

92%
of respondents have health insurance

85%
of children have health insurance

>> HAVING ENOUGH TO EAT

40%
of respondents experience not having enough food on a weekly basis

>> HAS ANYONE IN YOUR HOUSEHOLD BEEN DIAGNOSED WITH ANY OF THE FOLLOWING HEALTH CONDITIONS?

- #1 ASTHMA/BREATHING ISSUES
- #2 DEPRESSION, ANXIETY, POST-TRAUMATIC STRESS
- #3 HIGH BLOOD PRESSURE

BARTRAM CHOICE

NEIGHBORHOOD PLAN

>> WHAT WOULD MAKE IT EASIER FOR PEOPLE IN YOUR NEIGHBORHOOD TO EXERCISE?

- #1 NEW LOCAL GYM NEARBY
- #2 GREATER FEELING OF SAFETY
- #3 BETTER LIGHTING ON MAIN STREETS

Bartram Village response
neighborhood response

- #1 GREATER FEELING OF SAFETY
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KEY TAKEAWAYS: NEIGHBORHOOD

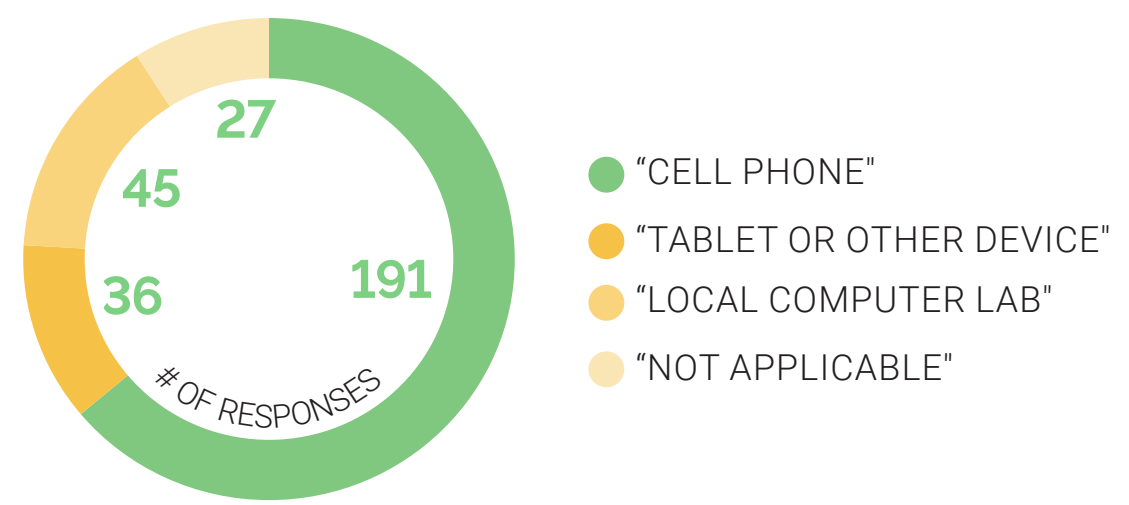
WHAT CHANGES WOULD MAKE YOUR NEIGHBORHOOD FEEL SAFER TO YOU?



DO YOU HAVE A COMPUTER WITH INTERNET ACCESS AT HOME?



IF NOT AT HOME, HOW DO YOU AND MEMBERS OF YOUR HOUSEHOLD ACCESS THE INTERNET?



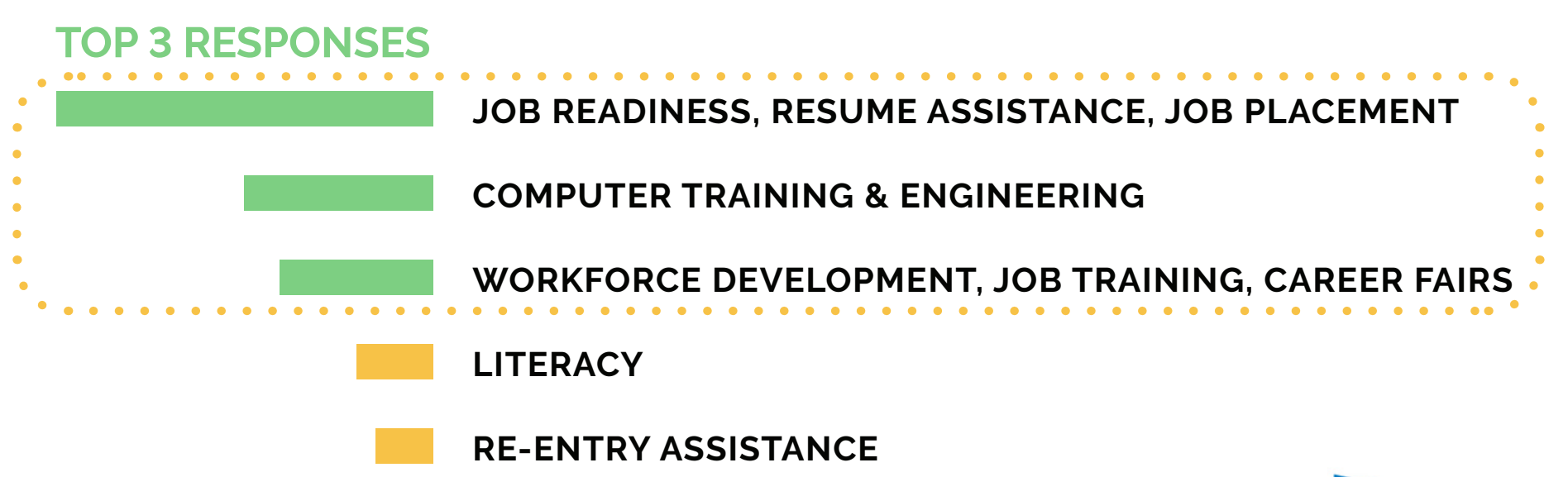
WHICH OF THE FOLLOWING AMENITIES ARE NEEDED MOST IN THE NEIGHBORHOOD?



Bartram Village response
neighborhood response



WHAT TYPES OF SERVICES DO YOU FEEL ARE MISSING IN THE NEIGHBORHOOD THAT YOU WOULD LIKE TO HAVE ACCESS TO?



BREAKOUT SESSION



BREAK OUT INTO SIX GROUPS:

1. Housing
2. Employment
3. Health, Wellness, Nutrition
4. Education & Technology & Communications
5. Public Safety
6. Neighborhood & Transportation & Local Supportive Services & Shopping

**GET INTO THE
DETAILS OF THE
SURVEY FINDINGS
AND DISCUSS
WHAT STANDS
OUT TO YOU!**

**➤➤ RE-CONVENE AND REPORT BACK
AT THE END OF THE EVENING**

BARTRAM CHOICE

NEIGHBORHOOD PLAN

SCHEDULE & NEXT STEPS

TASK FORCE MEETINGS

October 24 and 25, 2018

These meetings will delve more deeply into the Survey Findings and feedback from the Community Meeting. Task forces will then begin to prioritize needs to address and develop preliminary strategies.

STEERING COMMITTEE MEETING 2

End of November - Date TBD

TASK FORCE MEETINGS

Early December - Date TBD

These meetings will continue the work from the previous month, identifying potential strategies, partners, and programs.

NEIGHBORHOOD LEADERSHIP SERIES

Planning to launch in November

