



MEETING AGENDA

1. Introductions
2. Summary of HUD Site Visit
3. Needs Assessment
4. Break-out
5. Report Back & Next Steps

BARTRAM CHOICE

NEIGHBORHOOD PLAN



SUMMARY OF HUD SITE VISIT APRIL 24 & 25

DAY ONE:

1. Introductions + Orientation

- Introduction to City and Neighborhood

2. Bus Tour of Neighborhood & Golf Cart Tour of Bartram's Garden

3. Lunch (with Big Picture presentation)

4. Detailed Discussion of CN Planning Grant

- Neighborhood
- People
- Housing

5. Community Meeting

DAY TWO: HUD Debrief

The HUD Site Visit was intended to orient our HUD representatives to the Bartram Village and the surrounding neighborhood, and to introduce them to residents and key partners. It also afforded the opportunity for the HUD representatives to present valuable feedback to the planning team.

- Community meeting allowed representatives to hear directly from both BV residents and other community members
- HUD debrief on day two emphasized the importance of engaging diverse partners, particularly those with the influence to inspire others in the community to engage
- Suggestions on governance structures that have worked in other cities, including use of facilitators or conveners
- Emphasis on moving expeditiously to meet grant milestones for 24-month planning period (Needs Assessment, Outline with Content, Draft Plan, etc.)



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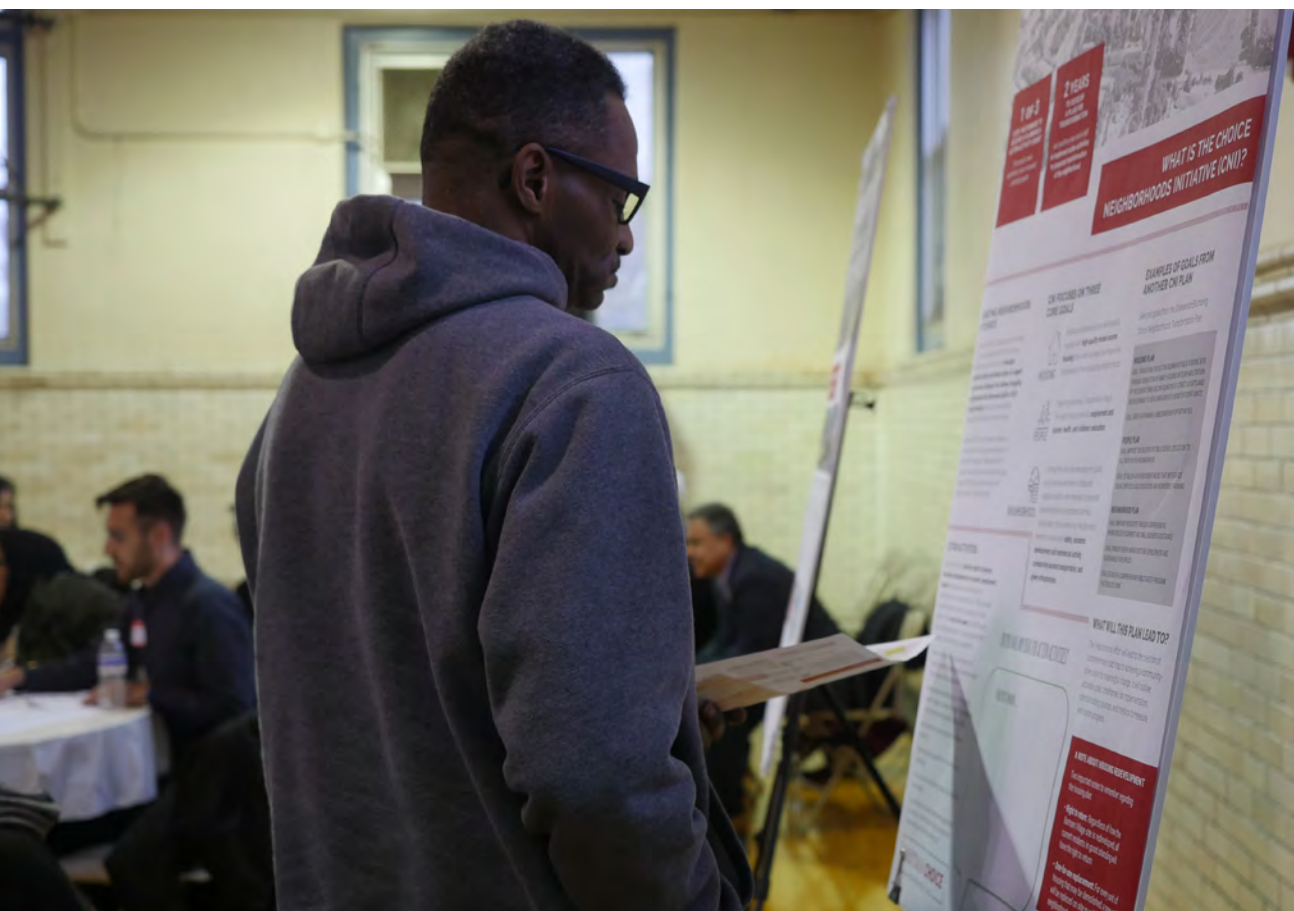
NEIGHBORHOOD PLAN

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*Open House • Brief Presentation • Special Guests •
Break-out Session & Report Back*

GETTING TO
WORK AT THE
**COMMUNITY
MEETING**

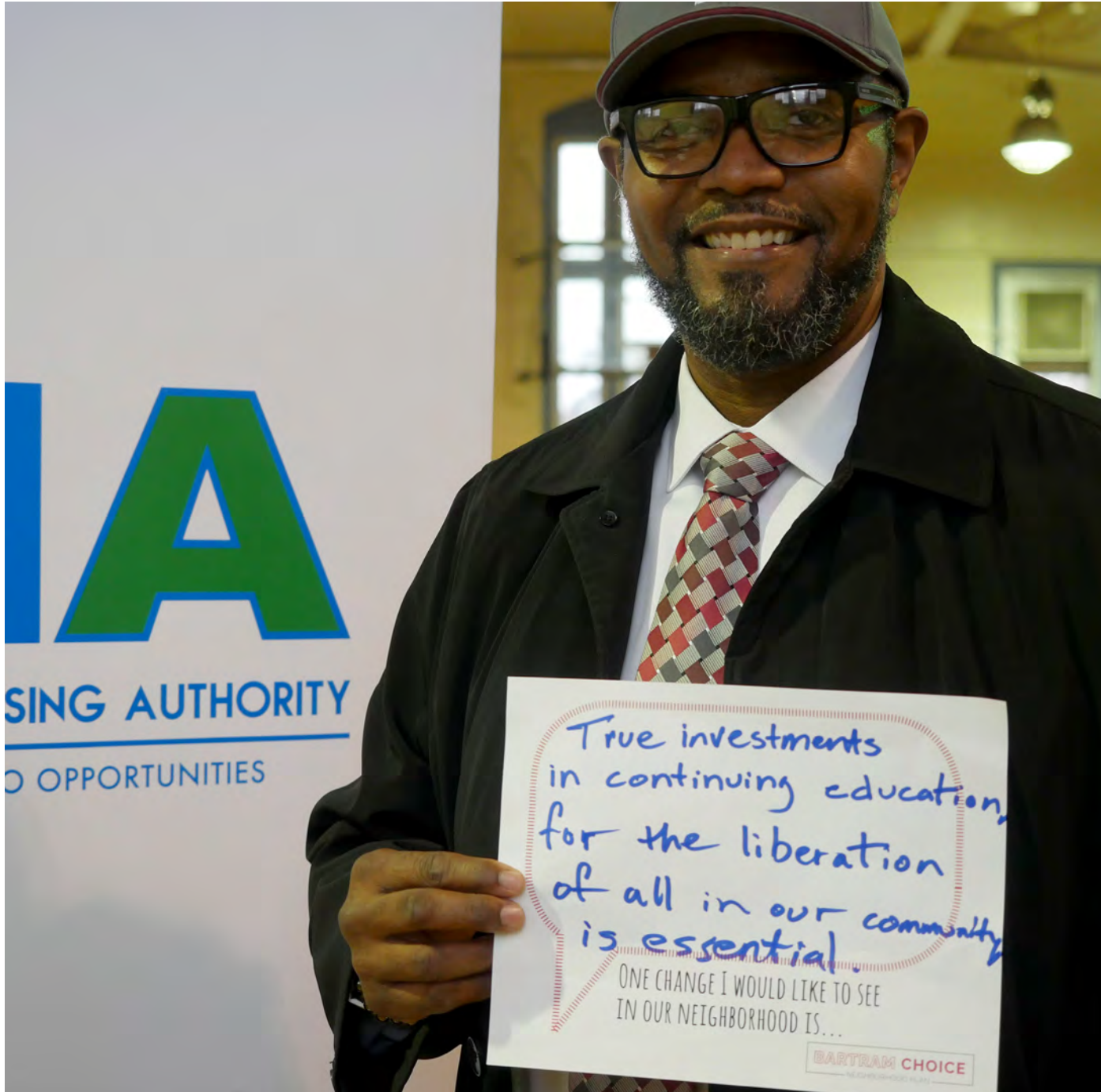


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SHARING
IDEAS AT THE
**COMMUNITY
MEETING**



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WHAT QUESTIONS
SHOULD WE BE
ASKING?

NEEDS ASSESSMENT SURVEY: WHY ARE WE DOING IT?

- CNI Grant stipulates that a survey be completed within 12 months
- Data gathered will establish a critical baseline to measure progress
- Findings will form the basis of the plan's goals and strategies



In addition, CNI presents an unprecedented opportunity to bring together residents, community anchors and stakeholders, government agencies, and potential funders to streamline ongoing efforts and plan for meaningful, holistic, implementable neighborhood transformation.

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Employment
Job Training
Education
Healthcare
Youth
Supportive Services

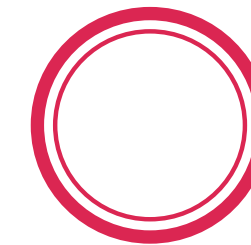


Public Safety
Economic Development
Shopping / Services
Transportation, Access, Connectivity
Parks, Trails, Open Space
Green Infrastructure
Technology and Communication



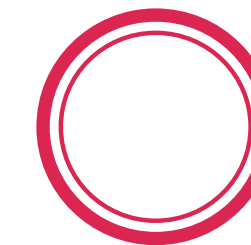
Specific needs / features
Interest in returning to BV
Interest in homeownership
Diversity of housing in neighborhood
Housing for diverse audiences

What are related initiatives that we can build on through the plan? Are there questions that we can gather feedback on through the survey?



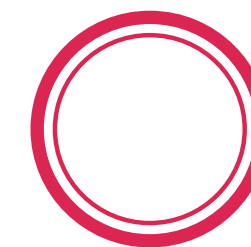
SEPTA TROLLEY STATION ENHANCEMENTS

Are there potential pilot stations that we could ask for feedback on?



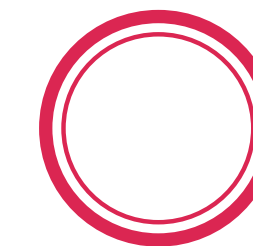
PHS LANDCARE PROGRAM

Can we ask residents to prioritize some highly visible vacant lots to clean, green, and transform?



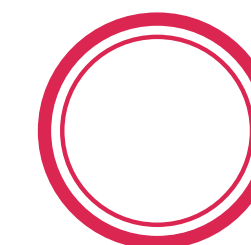
PHA FAMILY SELF-SUFFICIENCY PROGRAM

Do you want to gather feedback on this program's effectiveness or others?



SRDC SCHUYLKILL RIVER TRAIL

Do you want to ask what would get residents to use the trail more often?



SWCDC EMPLOYMENT SERVICES

Think about specific programs that you might want feedback on.

SURVEY DETAILS

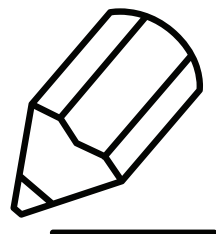
TWO SURVEYS

BARTRAM
VILLAGE
RESIDENTS

LONG-FORM
SURVEYS
250+

NEIGHBORHOOD
RESIDENTS

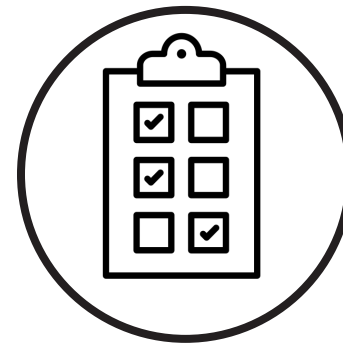
SHORT-FORM
SURVEYS
150



If you think of additional questions that would only apply to non-Bartram Village residents that could be included in the Neighborhood Survey please write those down too!

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Format: We're looking mostly for multiple choice or yes/no questions, although a few open-ended questions are ok.

Length: We expect it to take about 45 minutes to complete, which is lengthy, but it covers a lot—so try to be mindful of asking questions efficiently.

Collection:

- Bartram Village Resident Survey will be launched at a Summer Festival on June 22 with a special incentive for participation
- After the Festival, on-site sessions at Bartram Village will be held weekly
- An online version will be available on the website
- Resident ambassadors will be given stipends to encourage their fellow residents to participate
- We will explore making surveys available in conjunction with recertification process
- Neighborhood Surveys will be available through our partners and administered at special events throughout the neighborhood

Analysis: We will use Survey Monkey to analyze the findings and present a summary of the findings in the Fall.

NEIGHBORHOOD AT A GLANCE

| DEMOGRAPHICS | BARTRAM VILLAGE | BV CHOICE NEIGHBORHOOD | PHILADELPHIA |
|-------------------------------------|-----------------|------------------------|--------------|
| TOTAL POPULATION | 1,048 | 39,889 | 1,587,761 |
| MEDIAN AGE | 20 | 31.2 | 34.7 |
| POPULATION 55+ | 10% | 22% | 26% |
| POPULATION <18 | 48% | 28% | 21% |
| NO. OF HOUSEHOLDS | 454 | 14,113 | 620,775 |
| MEDIAN HH INCOME | \$8,876 | \$28,705 | \$40,314 |
| UNEMPLOYMENT | 68% | 15% | 11% |
| BLACK | 96% | 76% | 42% |
| WHITE | 3% | 10% | 40% |
| ASIAN | 0.4% | 8% | 8% |
| HISPANIC ORIGIN | 1% | 4% | 15% |
| NO. OF HOUSING UNITS | 500 | 16,379 | 687,512 |
| % OWNER-OCCUPIED UNITS | NA | 39% | 47% |
| % RENTER-OCCUPIED UNITS | 100% | 47% | 43% |
| % VACANT UNITS | 9% | 14% | 10% |
| MEDIAN HOME VALUE | NA | \$79,084 | \$153,502 |
| < HIGH SCHOOL DEGREE | ? | 21% | 17% |
| HIGH SCHOOL DEGREE/GED/SOME COLLEGE | ? | 57% | 50% |
| ASSOCIATE DEGREE | ? | 6% | 6% |
| >BACHELOR'S DEGREE | ? | 15% | 27% |

Example of data we do not yet have for Bartram Village residents but plan to collect through the Needs Assessment.

Source: Neighborhood & Philadelphia from 2017 ESRI Business Analyst Online; Bartram Village data from PHA (3.26.18)

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WRAP UP & NEXT STEPS

- Comments on Needs Assessment Draft
- Additional thoughts / questions for Needs Assessment - please forward to Kyle/Stacey **by Wednesday, June 13.**
- Bartram Village Resident Needs Assessment Kick-Off: **Summer Festival on June 22, 2018**
- Neighborhood Survey will be ready soon afterwards
- Stay tuned for next series of Task Force Meetings
- Final thoughts?

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A flyer for a summer festival. At the top left, a blue speech bubble contains the text: "COMPLETE A NEEDS ASSESSMENT SURVEY TO RECEIVE A FREE T-MOBILE TABLET*" with a smaller note below it: "*For Bartram Village residents only, One per household." To the right, the main headline reads "SUMMER IS HERE, LET'S CELEBRATE!". Below this, a yellow circle features a red grill with a flame, and the text "FRIDAY, JUNE 22, 2018 11 AM TO 4 PM BY THE COMMUNITY CENTER" and "GAMES - MUSIC - FOOD & FUN!". At the bottom of the flyer, there is a paragraph of text: "Join friends and family for some fun while taking a survey that will help us understand your family's needs regarding healthcare, employment, education, housing, exercise, childcare, shopping, and transportation." Below that is a disclaimer: "Please note that we will be taking photos and video at this event for use in documenting the Choice Neighborhood planning process. Please let a PHA staff member know if you do not want to be photographed." At the bottom left is the "BARTRAM CHOICE NEIGHBORHOOD PLAN" logo, and at the bottom right is the "PHA PHILADELPHIA HOUSING AUTHORITY" logo.

COMPLETE A NEEDS ASSESSMENT SURVEY TO RECEIVE A FREE T-MOBILE TABLET*

*For Bartram Village residents only, One per household.

SUMMER IS HERE, LET'S CELEBRATE!

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11 AM TO 4 PM
BY THE COMMUNITY CENTER

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