



People Task Force Meeting 2 | Minutes

Date. December 5, 2018
Time. 5:30 pm to 7:00 pm
Location: Bartram Village Community Room
5404 Gibson Drive
Phila, PA 19143

Attendees.

Demetria Adkins (Bartram Village), Sheila Anthony (BVRC), Stacey Blankin (WRT), Gene Burke (The Common Place), Glenn Bryan (Univ. of Penn), Asia Coney (RAB), Stephen Darin (Bartram Village), Deputy Chief Eberhard (PHA), Kyle Flood (PHA), J. Frazier (Philadelphia Works), Emily Galfond, Tracey Gordon (Neighborhood Ambassador), Jonathan Hood (CHOP), Jamier Jones (JobCorps), Michael Joynes (Philadelphia Works), Woo Kim (WRT), Steven Kuzmicki (SWCDC), Norman Matlock (ACANA), Zack McNeil (PHA CORD), Angela Morgen (Woodland Academy), Gabriella Nelson (PHA), Ben Palevsky, Samantha Porter (CEO), Melissa Robbins, Dionna Roundtree (BVRC/Neighborhood Ambassador), Maitreyi Roy (Bartram's Garden), Laurel Schwab (WRT), Doreen Waller (Neighborhood Ambassador), Kimberly Waller (Bartram Village), Damond Warren (Bartram HS), Kyris Washington, Christopher Washington (Bartram Village)

Meeting Agenda.

1.0 Welcome & Introductions and 2.0 Where are we in the process?

Kyle Flood of PHA welcomed everyone to the meeting and provided a quick update on the planning process. The Bartram Choice planning effort reached a significant milestone by completing two surveys – one of Bartram Village residents and another for people who live, work and/or play in the Bartram Choice neighborhood. The findings of the survey will help to shape the goals and strategies of the Bartram Choice Neighborhood Transformation Plan.

3.0 What do the Needs Assessment Findings tell us?

Woo Kim, a principal of WRT, which is serving as the planning coordinator for the Bartram Choice planning effort, presented an overview of the Bartram Village Resident Survey and the Neighborhood Survey. Mr. Kim explained how the surveys were collected, how many were collected, and how the findings were analyzed. Printed copies of full reports of both surveys were given to all meeting participants. In addition, printed summary sheets of the findings were also handed out. [These reports and the summary are also available for download at bartramchoice.com.]

4.0 Getting to work: identifying priorities and preliminary strategies

Mr. Kim presented key findings of the people-related services in the neighborhood and then participants broke into three breakout groups for discussion: 1-Health and Wellness, 2-Education, and 3-Employment. Each group discussed the survey findings and started to identify major issues to be addressed. Participants also talked about potential strategies and identified some activities that could be done immediately to start improving conditions and the quality of life in the neighborhood.



A summary of the key issues and some initial strategies are listed in the attached matrix.

4.0 Next steps

Members of the People Task Forces were asked to continue thinking about other issues, strategies, and potential partners so that they can continue to refine this list and prioritize issues at the next task force meeting.

Next meeting

The People Task Force will meet on December 5, 2018 from 5:30 pm to 7:00 pm at the Bartram Village Community Center, 5400 Gibson Drive, Philadelphia, PA 19143.

Major issues or concerns	Existing assets, programs, services	Desired outcomes	What can we do now?	Potential strategies & partners
←		HEALTH	→	
High asthma rates	<ul style="list-style-type: none"> • CHOP household trigger program 		<ul style="list-style-type: none"> • Enhanced partnerships between PHA and CHOP/UPenn 	<ul style="list-style-type: none"> • Education programs • Giveaways of mattresses and other asthma-inducing home items
Primary care access and utilization: many say they have a primary care doc, but how often do they go?	<ul style="list-style-type: none"> • CHOP healthcare navigators • City Health Dept workshops and outreach programs 	<ul style="list-style-type: none"> • patients going regularly to primary care instead of waiting until it's an emergency 		<ul style="list-style-type: none"> • medication assistance • healthcare literacy program • more convenient clinics
Access to fresh food	<ul style="list-style-type: none"> • Sankofa Community Farm @Bartram's Garden 		<ul style="list-style-type: none"> • expand access to existing programs 	<ul style="list-style-type: none"> • Work with Philabundance to distribute their excess food via local partner(s)
Diabetes and other related chronic health issues	<ul style="list-style-type: none"> • free dental care days • Penn Smiles bus for pediatric dental care 			
Dental care access and utilization		<ul style="list-style-type: none"> • Residents taking regular care of their dental needs and not waiting until there's a serious issue 		



Major issues or concerns	Existing assets, programs, services	Desired outcomes	What can we do now?	Potential strategies & partners
Caring for immigrant communities	<ul style="list-style-type: none"> • ACANA health meetings • CHOP refugee assistance program 			<ul style="list-style-type: none"> • address language barriers and trust issues that may be road-blocks to effective care
Communication about available programs/resources	<ul style="list-style-type: none"> • CHOP Ambassadors 		<ul style="list-style-type: none"> • create an umbrella organization as a hub of information and dissemination vehicle 	<ul style="list-style-type: none"> • create a paid position for BV health liaisons
Lack of Access to Urgent care/emergency room and affordable healthcare				<ul style="list-style-type: none"> • CHOP • The Village • GPHCA • Philadelphia Department of Public Health
Recreation Centers		<ul style="list-style-type: none"> • Myers Rec improvements • Places to exercise/a new fitness center 		



Major issues or concerns	Existing assets, programs, services	Desired outcomes	What can we do now?	Potential strategies & partners
←		EMPLOYMENT		→
Skills-Jobs Gap	<ul style="list-style-type: none"> • Philadelphia Works • Retail • Rebuild • PA Career Link • Common Place • City Lights 			
Incentives for Workforce Development	<ul style="list-style-type: none"> • Eds/meds/PHL jobs • West Philadelphia Skills Initiative • Power Corp • HUD Jobs Plus • City of Philadelphia • Job Corps 		<ul style="list-style-type: none"> • Spread awareness of available programming 	
Childcare		Better and expanded childcare options		<ul style="list-style-type: none"> • Increase CCIS participation in the neighborhood • Childcare as part of the Redevelopment of Bartram Village
Job seekers with a criminal history	<ul style="list-style-type: none"> • Government sponsored expungement clinics • Power Corp • City of Philadelphia 			<ul style="list-style-type: none"> • Government sponsored expungement clinics • The Center for Returning Citizens
Communication Gap	<ul style="list-style-type: none"> • Social media • UPenn: 1st Thursday meetings at Walnut West Library 		<ul style="list-style-type: none"> • create an umbrella organization as a hub of information and dissemination vehicle 	

Generational Gap in life/soft skills	<ul style="list-style-type: none"> • Bartram High School has available space • Job readiness • Basic skills program at Paschalville Library 		Mentorship	
Losing PHA Housing Benefits as a result of employment	<ul style="list-style-type: none"> • Philadelphia Works • HUD Jobs Plus • Job Corps 		<ul style="list-style-type: none"> • Building trust between Bartram Village and Philadelphia Works • Raise awareness among residences 	

Major issues or concerns	Existing assets, programs, services	Desired outcomes	What can we do now?	Potential strategies & partners
←		EDUCATION		→
Individual tutoring and homework help	<ul style="list-style-type: none"> • Kingsessing Recreation Center • Bartram Village Programming 	<ul style="list-style-type: none"> • Increased access to and awareness of individual tutoring and homework help for students 	<ul style="list-style-type: none"> • Make information available on bartramchoice.com 	<ul style="list-style-type: none"> • After School Activity Program • Busing Bartram Village students to afterschool programs
After School Activities	<ul style="list-style-type: none"> • Mitchell Elementary –ASAP Chess, Scrabble, spark program, • Richard Allen- ASAP chess, • 48th and Woodland Recreation Center • Kingsessing Rec Center • * see ASAP Directory 	<ul style="list-style-type: none"> • Increased access and awareness of STEM, financial literacy, and arts programming available after school and during the summer 		<ul style="list-style-type: none"> • After School Activity Program Philadelphia • Rec Centers • Southwest Philadelphia PAL • Mighty Writers • Philadelphia Arts in Education Partnership • Girls on the Run • Beat the Streets • PHMC • UPenn Netter Center • Bartram’s Garden
Financial Literacy	<ul style="list-style-type: none"> • CLARIFI • Philadelphia Free Library • SWCDC 			<ul style="list-style-type: none"> • Courses at BV with incentives
Low Literacy Rates	<ul style="list-style-type: none"> • adult beginning reading classes at Kingsessing Library • PHA Adult Basic Ed programs 	<ul style="list-style-type: none"> • Strong desire for a library 	<ul style="list-style-type: none"> • Establish book clubs for different reading levels 	

Raising HS graduation rates	•	•	•	
Preparation / skills to find meaningful employment if not going on to college	•	•	•	