### DEMOGRAPHICS

#### overview of survey respondents

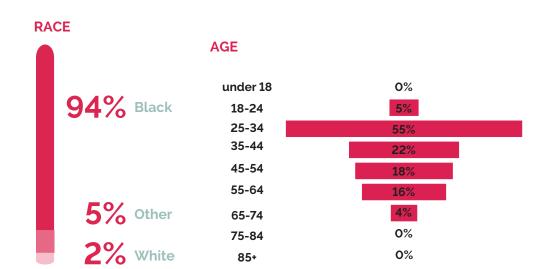
Over 51% of Bartram Village households completed a needs assessment survey. In contrast, 89 people from the surrounding community of nearly 40,000 completed a neighborhood survey.

### BARTRAM RESIDENT SURVEY TAKERS

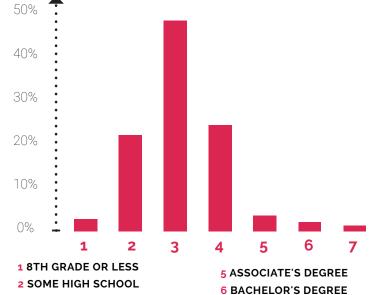


(52% of total households)



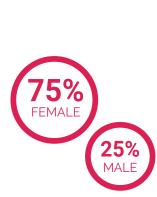


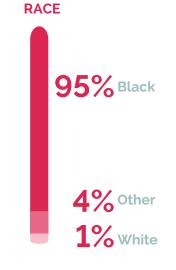
## HEAD OF HOUSEHOLD EDUCATIONAL ATTAINMENT 50% ...

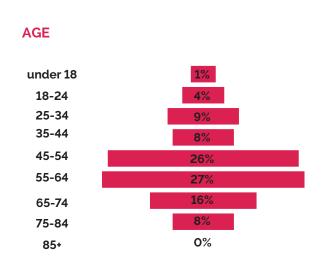


#### NEIGHBORHOOD SURVEY TAKERS

89 \*\*
RESPONDENTS





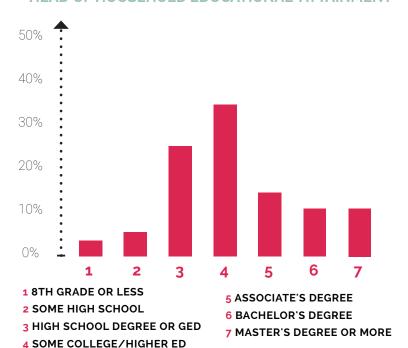


#### HEAD OF HOUSEHOLD EDUCATIONAL ATTAINMENT

7 MASTER'S DEGREE OR MORE

3 HIGH SCHOOL DEGREE OR GED

4 SOME COLLEGE/HIGHER ED



### BARTRAM VILLAGE OVERVIEW

**22** 

acre site

41

residential apartment buildings

500

units

**1,056** bedrooms

1,048

20

median age of residents

48%

of residents are 18 or younger

10%

of residents are 55 or older

1942

year built as temporary housing







#### the redeveloped bartram village

A high number of residents would like to return to the redeveloped Bartram Village site if they have to move offsite while it is being redeveloped. Bartram residents also expressed a strong interest in buying a home and participating in programs focused on homeownership. They also indicated the need for housing to accommodate special needs.

#### WOULD YOU LIKE TO RETURN TO THE REDEVELOPED HOUSING SITE WHEN IT IS COMPLETE?



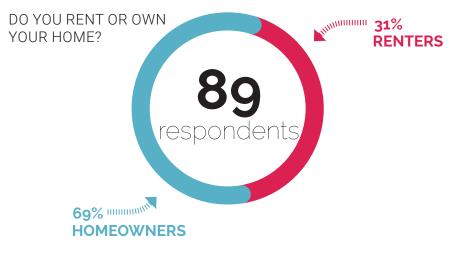
IF YOU NEED TO MOVE TEMPORARILY WHILE BARTRAM VILLAGE IS BEING REDEVELOPED ....

#### WOULD YOU LIKE TO REMAIN IN THE IMMEDIATE NEIGHBORHOOD?



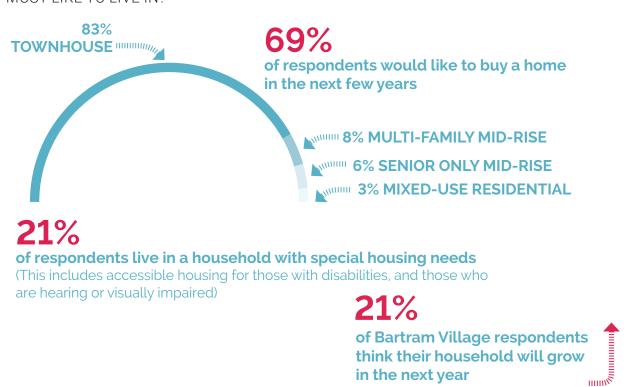
#### neighborhood housing profile

Based on the responses to the Neighborhood Survey, there is a strong percentage of homeowners in the neighborhood. The majority of respondents have lived in their current home for over 10 years, suggesting strong ties to the neighborhood. While the top reason respondents chose to live in their current is affordability, many other reasons involve family and friends or growing up nearby.









WHAT TYPE OF HOUSING WOULD YOU LIKE TO SEE ON THE SITE OF A REDEVELOPED BARTRAM VILLAGE?

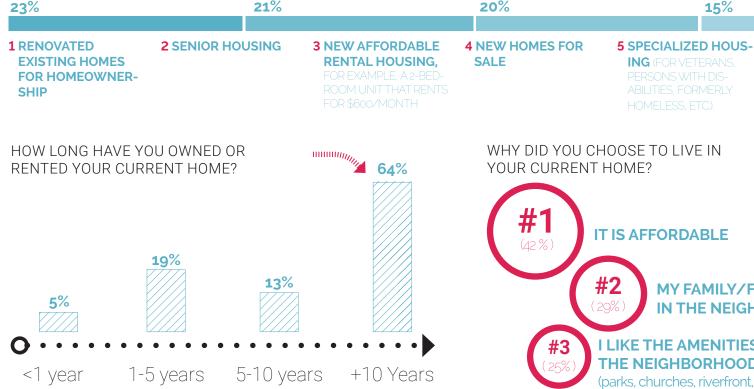


**6 NEW MODERATE-**

LY-PRICED RENTAL

HOUSING. FOR EXAM-

WHAT TYPE OF HOUSING DOES YOUR HOUSEHOLD THINK IS NEEDED IN THE NEIGHBORHOOD?



WHY DID YOU CHOOSE TO LIVE IN

20%



15%





**7 NEW MARKET-RATE** 

**RENTAL HOUSING,** 

#### BARTRAM CHOICE NEIGHBORHOOD NEEDS ASSESSMENT RESULTS

# OPIC: PEOPLE

#### health profile

A relatively high percentage of Bartram Village and neighborhood residents have health insurance and a primary care doctor (or office) to visit when in need of care. In general, the availability of most health-related services seems high with a few exceptions, including substance abuse support and domestic violence resources. Bartram Village and neighborhood residents ranked the quality of care "good" to "very good" with the exception of substance abuse and addiction services, and vision care.

#### healthcare

**INSURANCE + MEDICAL HOME** 

of respondents have 96% health insurance

VS. 92% OF NEIGHBORHOOD RESIDENTS

**DEPRESSION, ANXIETY, POST-TRAUMATIC STRESS** 

HIGH BLOOD PRESSURE

VS. 94% OF of respondents have a **NEIGHBORHOOD RESIDENTS** 

0%

95%

VS. 85% OF

**ASTHMA/BREATHING ISSUES** 

HAS ANYONE IN YOUR HOUSEHOLD BEEN DIAGNOSED

WITH ANY OF THE FOLLOWING HEALTH CONDITIONS?

of children have

health insurance RESIDENT CHILDREN

#### wellness & nutrition

HOW WOULD YOU RATE THE HEALTH OF THE **NEIGHBORHOOD?** 

HIGH-QUALITY FRESH FRUITS, VEGETABLES AND FOOD ARE WIDELY AVAILABLE AND AFFORDABLE

THERE ARE MANY PLACES TO EXERCISE (gyms, parks, playgrounds)

THERE ARE SEVERAL AFFORDABLE HEALTHCARE **FACILITIES NEARBY** 

THIS IS A GREAT NEIGHBORHOOD FOR WALKING

THIS IS A SAFE NEIGHBORHOOD

BARTRAM CHOICE

- NEIGHBORHOOD PLAN

THE NEIGHBORHOOD IS CLEAN AND THE AIR **QUALITY IS GOOD** 

THERE ARE A LOT OF GREEN SPACES AND TREES THROUGHOUT THE NEIGHBORHOOD

75% 25% 100%

NEIGHBORHOOD RESPONDENTS ALSO RATED SAFETY, CLEANLINESS & AIR **OUALITY AS THE LEAST HEALTHY** 

VERY GOOD

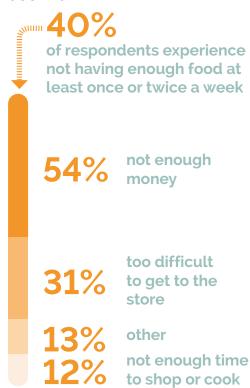
GOOD

FAIR

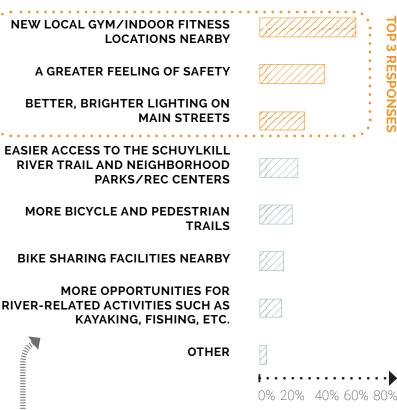
POOR

VERY POOR

ARE THERE TIMES THERE IS NOT ENOUGH TO EAT IN YOUR HOUSEHOLD?

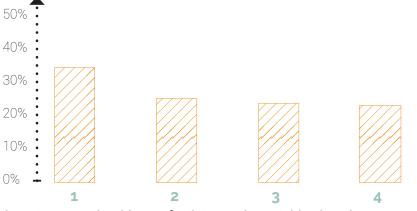


WHAT WOULD MAKE IT EASIER FOR PEOPLE TO EXERCISE IN THE NEIGHBORHOOD?



TOP 3 NEIGHBORHOOD SURVEY RESPONSES: 1-GREATER SAFETY, 2-NEW LOCAL GYM, 3-BETTER. BRIGHTER LIGHTING

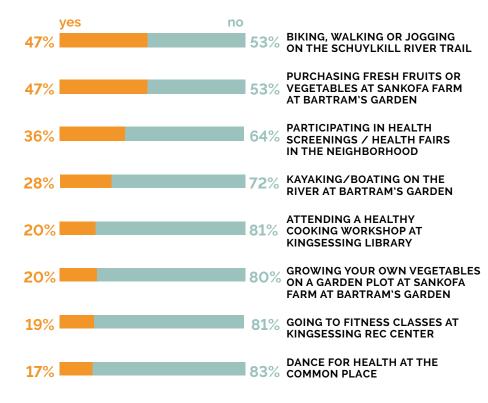
#### HOW DO YOU THINK THE QUALITY OF YOUR HEALTHCARE COULD BE IMPROVED?





- 1 locating more healthcare facilities in the neighborhood
- 2 providing a shuttle to major medical facilities
- 3 extending the hours of health-related facilities in the neighborhood
- 4 employing staff at healthcare facilities who I can relate to 5 other

#### HAVE YOU OR ANYONE IN YOUR HOUSEHOLD PARTICIPATED IN ANY OF THE FOLLOWING ACTIVITIES?



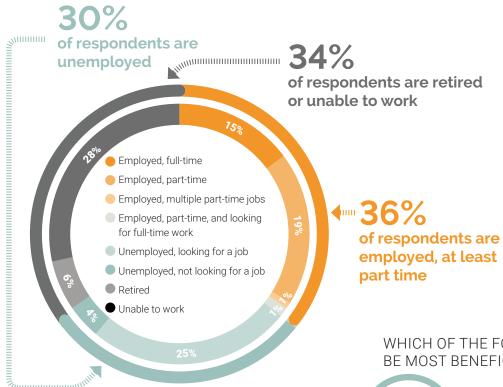


#### BARTRAM CHOICE NEIGHBORHOOD NEEDS ASSESSMENT RESULTS

## TOPIC: PEOPLE

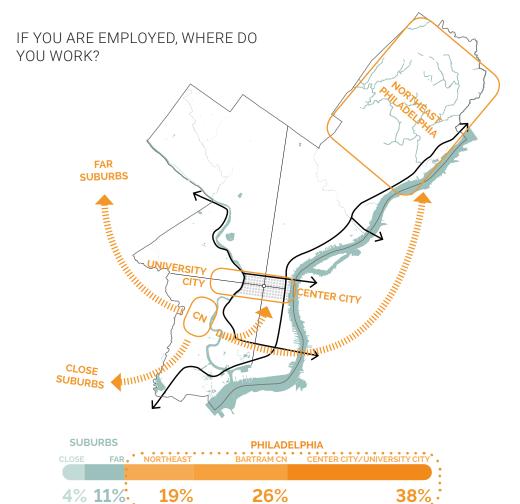
#### employment profile

Unemployment is a challenge for Bartram Village residents. 25% are unemployed looking for work versus 5% of neighborhood respondents. 36% are employed at least part-time vs. 52% of neighborhood residents. A high proportion of Bartram Village residents are also unable to work (28%) versus 9% of neighborhood survey respondents. This is reflected in the low income of residents. At the same time, 72% of neighborhood respondents have an annual income below \$50,000.



58%

1+ Years



WHICH OF THE FOLLOWING PROGRAMS WOULD BE MOST BENEFICIAL TO YOU?





ANNUAL HOUSEHOLD INCOME	\$0 TO \$20,000	29%
OF NEIGHBORHOOD SURVEY RESPONDENTS	\$20,000 TO \$35,000	<b>18</b> %
RESPONDENTS	\$35,000 TO \$50,000	<b>25</b> %
	\$50,000 TO \$75,000	<b>14</b> %
	\$75,000 TO \$100,000	8%
•	ABOVE \$100,000	5%

WHAT ARE SOME OF THE REASONS THAT PEOPLE IN THE NEIGHBORHOOD STRUGGLE TO GET A JOB OR STAY EMPLOYED?





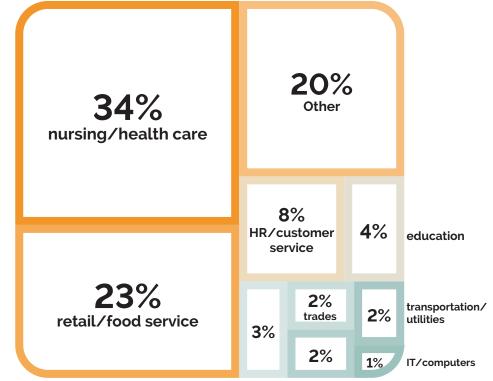












i am not employed manufacturing

WHICH OF THE FOLLOWING JOB TRAINING PROGRAMS WOULD INTEREST YOU?





VS. APPROXIMATELY 38% OF NEIGHBORHOOD

6% UNEMPLOYED. AND 9% UNABLE TO WORK

32% RETIRED. 14% EMPLOYED PART-TIME.

HOW LONG HAVE YOU BEEN OUT

OF WORK?

RESPONDENTS WHO ARE EMPLOYED FULL-TIME.

1/2 - 1 Year



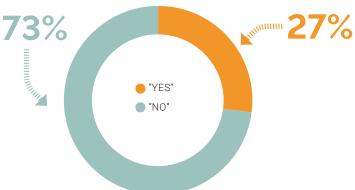
#### BARTRAM CHOICE NEIGHBORHOOD NEEDS ASSESSMENT RESULTS



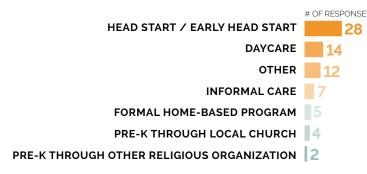
#### education profile

There is a large percentage of school-age children living in Bartram Village. The number of children under 5 participating in an early childhood education program is low at about 49%. Cost and difficulty finding a safe quality program were the reasons most children do not attend a program. Making families aware of available programs also seems to be a challenge to overcome. (Note: Very few neighborhood respondents—11 total—had children under 5, so the comparison data are limited.)





DO YOUR CHILDREN UNDER 5 PARTICIPATE IN ANY OF THE FOLLOWING EARLY CHILDHOOD EDUCATION **PROGRAMS** 



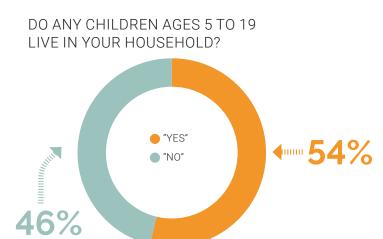
IF NOT. WHY DON'T THEY PARTICIPATE?



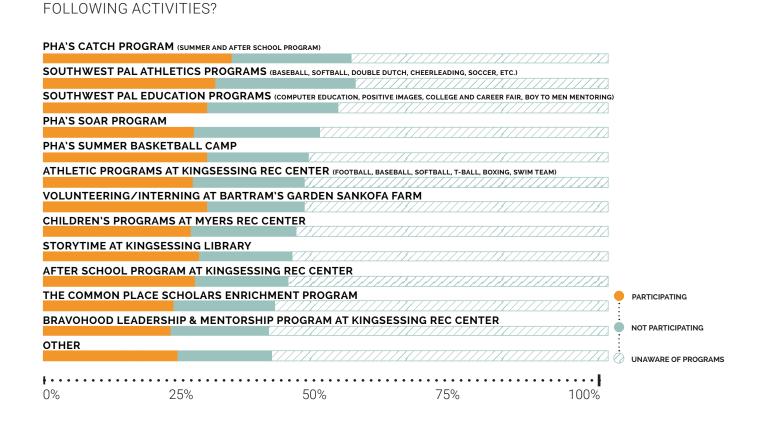
**DIFFICULTY FINDING** SAFE, QUALITY **PROGRAM** 

HOW WOULD YOU RATE THE QUALITY OF THESE EARLY CHILDHOOD EDUCATION PROGRAMS?





DO YOUR CHILDREN PARTICIPATE IN ANY OF THE



IF YOU HAVE HIGH SCHOOL-AGED CHILDREN, WHAT PATH ARE THEY TAKING AFTER HIGH SCHOOL?

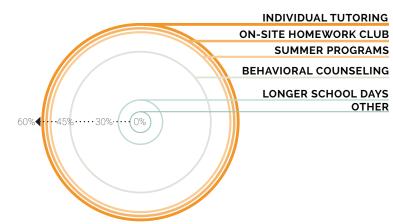
"UNAWARE OF AVAILABLE PROGRAMS"

#1 reason children do not participate in available programs

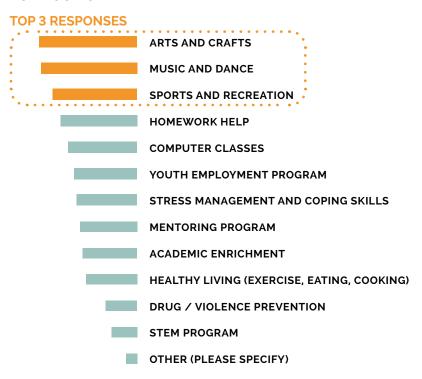
OTHER REASONS: COST & LOCATION



WHAT ADDITIONAL SERVICES WOULD HELP YOUR CHILD/CHILDREN DO WELL IN SCHOOL?



WOULD YOU BE INTERESTED IN ANY OF THESE PROGRAMS FOR YOUR CHILDREN?









#### a view of the neighborhood

Public safety appears to one of the most pressing issues for Bartram Village and neighborhood residents, affecting the sense of security and the ability to feel comfortable exercising or allowing children to play outside. A particular challenge for Bartram Village residents is the low number of households with a computer with internet access at home. This likely makes accessing program information more difficult. It also makes doing homework or learning about job training/employment opportunities harder. Supportive programs seem available in the neighborhood, yet awareness of the programs seems to be a bigger challenge.

WHAT TYPES OF SERVICES DO YOU FEEL ARE MISSING IN THE NEIGHBORHOOD THAT YOU WOULD LIKE TO HAVE ACCESS TO?



DO YOU HAVE A COMPUTER WITH INTERNET ACCESS AT HOME?

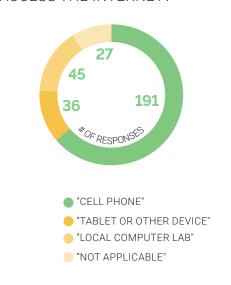
22%

HOW DO YOU TYPICALLY FIND INFORMATION ABOUT YOUR NEIGHBORHOOD?





IF NOT AT HOME, HOW DO YOU AND MEMBERS OF YOUR HOUSEHOLD ACCESS THE INTERNET?



WHAT CHANGES WOULD MAKE YOUR NEIGHBORHOOD FEEL SAFER TO YOU?



MORE SECURITY **CAMERAS IN PUBLIC** 



LESS TRASH AND **ILLEGAL DUMPING** 

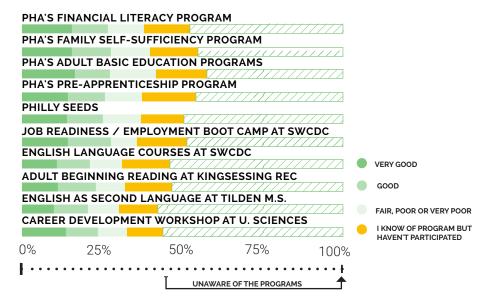


**FEWER VACANT** LOTS / ABANDONED **BUILDINGS** 



**BLOCK CAPTAINS/ NEIGHBORHOOD** 

RATE THE QUALITY OF THE SERVICES / PROGRAMS YOU HAVE USED:



WHICH OF THE FOLLOWING ISSUES NEGATIVELY IMPACT THE NEIGHBORHOOD?



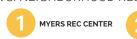


park or green space that residents would most like to see improved or renovated





VS. NEIGHBORHOOD RESPONDENTS

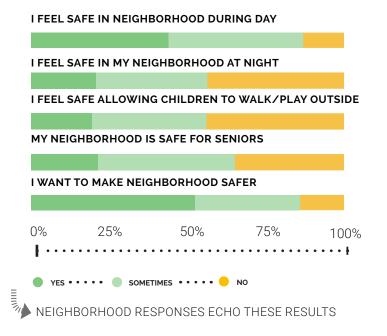




63RD & LINDBERGH



HOW DO YOU FEEL ABOUT SAFETY IN THE **NEIGHBORHOOD?** 













#### **Connectivity and transportation**



Residents use the trolley stop at Lindbergh Blvd & **54th Street** most often

WHAT FORM OF **TRANSPORTATION** DO YOU TAKE MOST OFTEN?



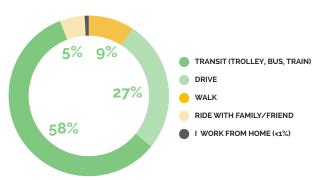




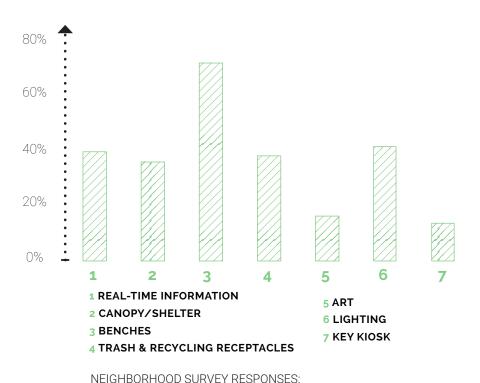
NEIGHBORHOOD RESPONDENTS PRIMARILY DRIVE (57%) OR TAKE TRANSIT (24%)

- NEIGHBORHOOD PLAN

IF EMPLOYED, HOW DO YOU GET TO WORK MOST OFTEN?



WHAT AMENITIES WOULD YOU LIKE TO SEE AT IMPROVED TROLLEY STOPS?



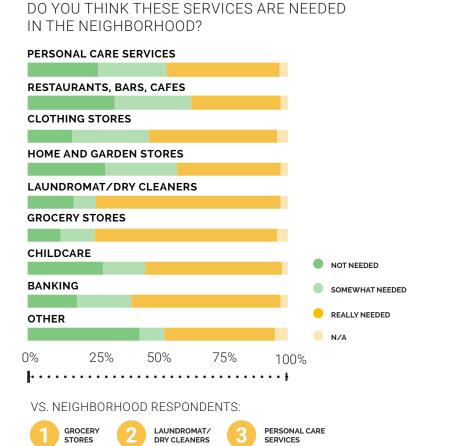
1-LIGHTING 2-TRASH & RECYCLING 3-BENCHES



#### 'MEDIAN OF LINDBERGH BLVD, BETWEEN 56TH AND 58TH STREETS"

site or location residents would most like to see transformed, cleaned and greened

#### **Shopping & services**



WHICH OF THE FOLLOWING AMENITIES ARE NEEDED MOST IN THE NEIGHBORHOOD?



**3-PLAYGROUND/TOT LOT** 

WOULD YOU LIKE TO SEE MORE COMMERCIAL / RETAIL BUSINESSES NEAR LINDBERGH BOULEVARD & GRAYS AVENUE?

VS. 19%

81% NEIGHBORHOOD RESPONDENTS

WHAT WOULD MAKE CHESTER AVENUE AND WOODLAND AVENUE COMMERCIAL CORRIDORS MORE INVITING?

#### **BARTRAM VILLAGE RESPONDENTS**

- 1 Safer, more visible crosswalks
- 2 Benches (or other street furniture)
- 3 More trash and recycling receptacles
- 4 Safer, more attractive routes to the corridors
- 5 More street trees and flowers

#### **NEIGHBORHOOD SURVEY RESPONDENTS**

- **1** Brighter lighting
- 2 Facade improvements/beautification
- 3 More trash and recycling receptacles
- 4 Safer, more visible crosswalks
- 5 More street trees and flowers



