

BARTRAM CHOICE

NEIGHBORHOOD PLAN

BARTRAM CHOICE NEIGHBORHOOD NEEDS ASSESSMENT SURVEY

Results

October 10, 2018

The Bartram Choice Neighborhood planning effort is anchored by the redevelopment of Bartram Village. To supplement the extensive “needs assessment” or survey of Bartram Village residents, the planning team developed a shorter survey to gather feedback from those who live, work or frequently visit the surrounding neighborhood. This survey asked many of the same questions as those asked of Bartram Village residents, which were developed with the help of community residents and local partners.

The Neighborhood Survey launched in July 2018 and ran through September 2018. It was available online through the Bartram Choice website and on paper at over 20 anchor institutions throughout the neighborhood. The survey was also distributed at several community meetings and during events

such as Southwest Philadelphia Pride Day on September 15, 2018.

In a neighborhood of nearly 40,000 residents, only 89 people completed the Neighborhood Survey. Because the response was so limited, the planning team will confirm and expand upon the findings through discussions with community members during the Community Meeting and Workshop on October 10, 2018, and also during a series of focus group meetings and Task Force meetings in the coming months.

The results of both surveys were summarized in separate reports, and are available at bartramchoice.com.



DEMOGRAPHICS - Section 1

1.1 Do you currently live within the Bartram Choice neighborhood boundary outlined on page 1? **[83 respondents]**

- a. Yes **77%** b. No **23%**

1.2 Age **[74 respondents]**

- | | | | | | |
|-------------|----------|----------|-----------|----------|-----------|
| a. Under 18 | 1 | d. 35-44 | 6 | g. 65-74 | 12 |
| b. 18-24 | 3 | e. 45-54 | 19 | h. 75-84 | 6 |
| c. 25-34 | 7 | f. 55-64 | 20 | i. 85+ | 0 |

1.3 With which gender do you identify?

- a. Male **20 respondents or 24%**
b. Female **63 respondents or 75%**
c. Prefer not to specify **1 respondents or 1%**

1.4 Race **[81 respondents]**

- a. Black **95%** b. White **1%** c. Asian **0%** d. Other **4%**

1.5 Do you consider yourself Hispanic or Latino? **[77 respondents]**

- a. Yes **3%** b. No **97%**

Please tell us about your household:

1.6 Number of people over 18: a. 0 **2** b. 1 **21** c. 2 **23** d. 3 **21** e. 4 **3**

1.7 Number of people under 18: a. 0 **14** b. 1 **9** c. 2 **7** d. 3 **11** e. 4 **1**

1.8 Ages of any household members under 18:

- a. 2 or under **9** b. 3 to 5 **6** c. 6 to 12 **28** d. 13 to 17 **11**

1.9 Number of disabled persons: a. 0 **19** b. 1 **29** b. 2 **2** c. 3 **1**

1.10 Number of those over 55: a. 0 **20** b. 1 **25** c. 2 **17**

What is the highest level of your education for the adults in your household? (Note: Children's education will be addressed later in the survey.) Please check highest level.

| | 1.11 Head of Household <i>[79 respondents]</i> | 1.12 Adult #2 <i>[38 respondents]</i> | 1.13 Adult #3 <i>[15 respondents]</i> |
|----------------------------------|---|--|--|
| a. 8th grade or less | 4% | 0% | 0% |
| b. Some high school | 5% | 8% | 20% |
| c. High school degree or GED | 24% | 45% | 40% |
| d. Some college/higher education | 34% | 32% | 27% |
| e. Associate's degree | 13% | 3% | 0% |
| f. Bachelor's degree | 10% | 11% | 13% |
| g. Master's degree or more | 10% | 3% | 0% |

HOUSING - Section 2

2.1 Do you rent or own your home? **[86 respondents]**

- a. Own **69%** b. Rent **31%**

2.2 How long have you owned or rented your current home? **[85 respondents]**

- a. Less than 1 year **5%** c. 5 to 10 years **13%**
 b. 1 to 5 years **19%** d. More than 10 years **64%**

2.3 Why did you choose to live in your current home? **[86 respondents]**

- a. I grew up in this neighborhood **22 respondents**
 b. I work nearby **11 respondents**
 c. My family/friends live in the neighborhood **25 respondents**
 d. Access to transit **21 respondents**
 e. It is affordable **36 respondents**
 f. I like the amenities in the neighborhood (parks, churches, riverfront, etc.) **22 respondents**
 g. Other: **15 respondents** "Other"(4) "no comment" (3) "none" "I like my house" "Random"
 "I don't like in Southwest Philly" "area much different" "heir property" "gentrification is taking over most parts of the city" "I kind of like the area"

- 2.4 What type of housing does your household think is needed in the neighborhood? **[85 respondents]**
- a. New affordable rental housing, for example, a 2-bedroom unit that rents for \$600/month **41 respondents**
 - b. New moderately-priced rental housing, for example, a 2-bedroom unit that rents for \$960/month
16 respondents
 - c. New market-rate rental housing, for example, a 2-bedroom unit that rents for \$1,100/month **7 respondents**
 - d. Renovated existing homes for homeownership **47 respondents**
 - e. New homes for sale **30 respondents**
 - f. Senior housing **42 respondents**
 - g. Specialized housing (for veterans, persons with disabilities, formerly homeless, etc.). Please specify
22 respondents "Specialized Housing" (10) "People with big families. 2 1/2 bathrooms" "No comment" (7)
"decent, well built homes moderately priced" "Junior seniors 50 & up for the disabled the non disabled,
section 8 homes that's affordable also hud" "Junior seniors, 50 & up the disabled and non disabled section 8"
"Formerly homeless housing"

EMPLOYMENT - Section 3

- 3.1 What is your annual household income? **[76 respondents]**
- a. \$0 to \$20,000 **29%**
 - b. \$20,000 to \$35,000 **18%**
 - c. \$35,000 to \$50,000 **25%**
 - d. \$50,000 to \$75,000 **14%**
 - e. \$75,000 to \$100,000 **8%**
 - f. Above \$100,000 **5%**
- 3.2 What is your current employment status? (Choose one) **[87 respondents]**
- a. Employed, full-time **38%**
 - b. Employed, part-time **11%**
 - c. Employed, multiple part-time jobs **3%**
 - d. Employed, part-time, and looking for full-time work **0%**
 - e. Unemployed, looking for a job **5%**
 - f. Unemployed, not looking for a job **1%**
 - g. Retired **32%**
 - h. Unable to work **9%**

HEALTH, WELLNESS, & NUTRITION - Section 4

4.1 Do you have health insurance? **[89 respondents]**

- a. Yes **92%**
- b. No **8%**

4.2 Do your children have health insurance? **[87 respondents]**

- a. Yes **85%**
- b. No **15%**
- c. Not applicable (I do not have children under 21) **27 respondents**

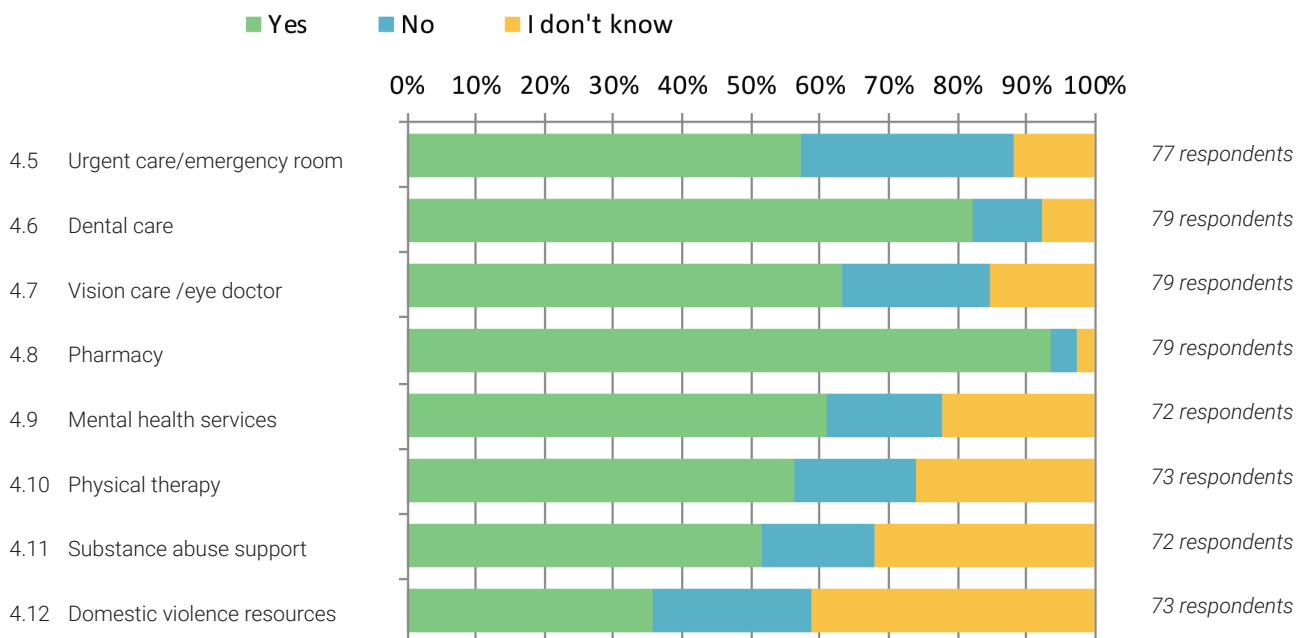
4.3 If you or your children do not have health insurance, why don't you? **[33 respondents]**

- a. Cost **12%**
- b. I (we) am not sure how to get insurance **0%**
- c. I (we) have had difficulty being approved for health insurance **3%**
- d. I (we) do have insurance **61%**
- e. Other **24%** **"Other" "n/a"(3) "still try to get it"**

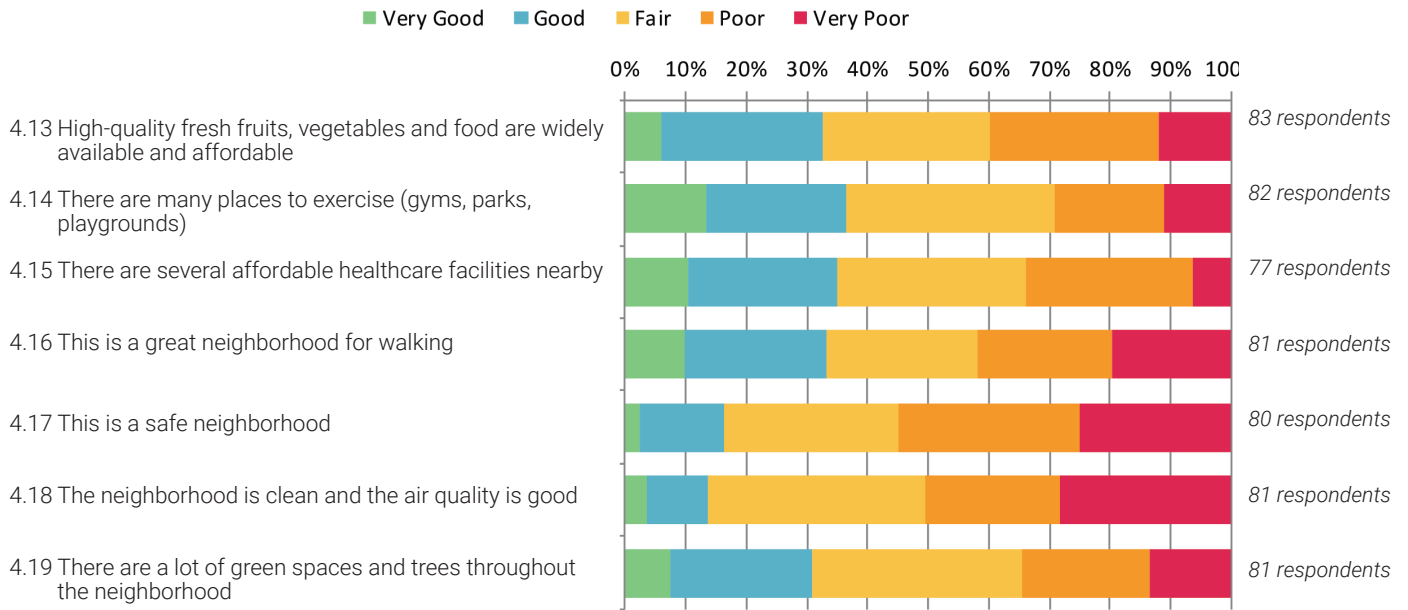
4.4 Do you have a primary care doctor or office to visit when you need health care? (This does not include an Emergency Room, Urgent Care or city clinic.) **[85 respondents]**

- a. Yes **94%**
- b. No **6%**

Are the following services available in your neighborhood?



How would you rate the health of the neighborhood?



4.20 What would make it easier for people to exercise in the neighborhood? (Choose top 3) **[74 respondents]**

- a. New local gym/indoor fitness locations nearby **52 respondents**
- b. Easier access to the Schuylkill River Trail and neighborhood parks/rec centers **16 respondents**
- c. More bicycle and pedestrian trails **17 respondents**
- d. A greater feeling of safety **60 respondents**
- e. Better, brighter lighting on main streets **51 respondents**
- f. Bike sharing facilities nearby **15 respondents**
- g. More opportunities for river-related activities such as kayaking, fishing, etc. **14 respondents**
- h. Other **4 respondents**

“other” “more supermarkets” “community-based center” “clean, safe parks and streets”

EDUCATION - Section 5

5.1 If you have children under 5, do they participate in any of the following early childhood education programs?

[46 respondents]

a. Head Start / Early Head Start **13% [6 respondents]**

Care to Learn(2), Ken Crest, Methodist, Young Learning Center

b. Formal home-based program **2% [1 respondents]**

Ezekial Baptist

c. Pre-K program through local church **2% [1 respondents]**

d. Pre-K program through another religious organization **0% [0 respondents]**

e. Informal care (family members, neighbors, informal playgroups) **7% [3 respondents]**

f. Daycare: **4% [2 respondents]**

Early Programs

g. Other: **2% [12 respondents]**

h. I do not have children under 5 **76% [35 respondents]**

5.2 How would you rate the quality of these early childhood education programs? **[33 respondents]**

a. Very good **18%** b. Good **27%** c. Fair **36%** d. Poor **9%** e. Very poor **9%**

5.3 If your children under 5 do not participate in a pre-school program, why don't they? **[44 respondents]**

a. Cost **4.5%**

b. Not enough spaces available **4.5%**

c. Only available facilities are too far away **4.5%**

d. I can't find a safe, quality pre-school program **0%**

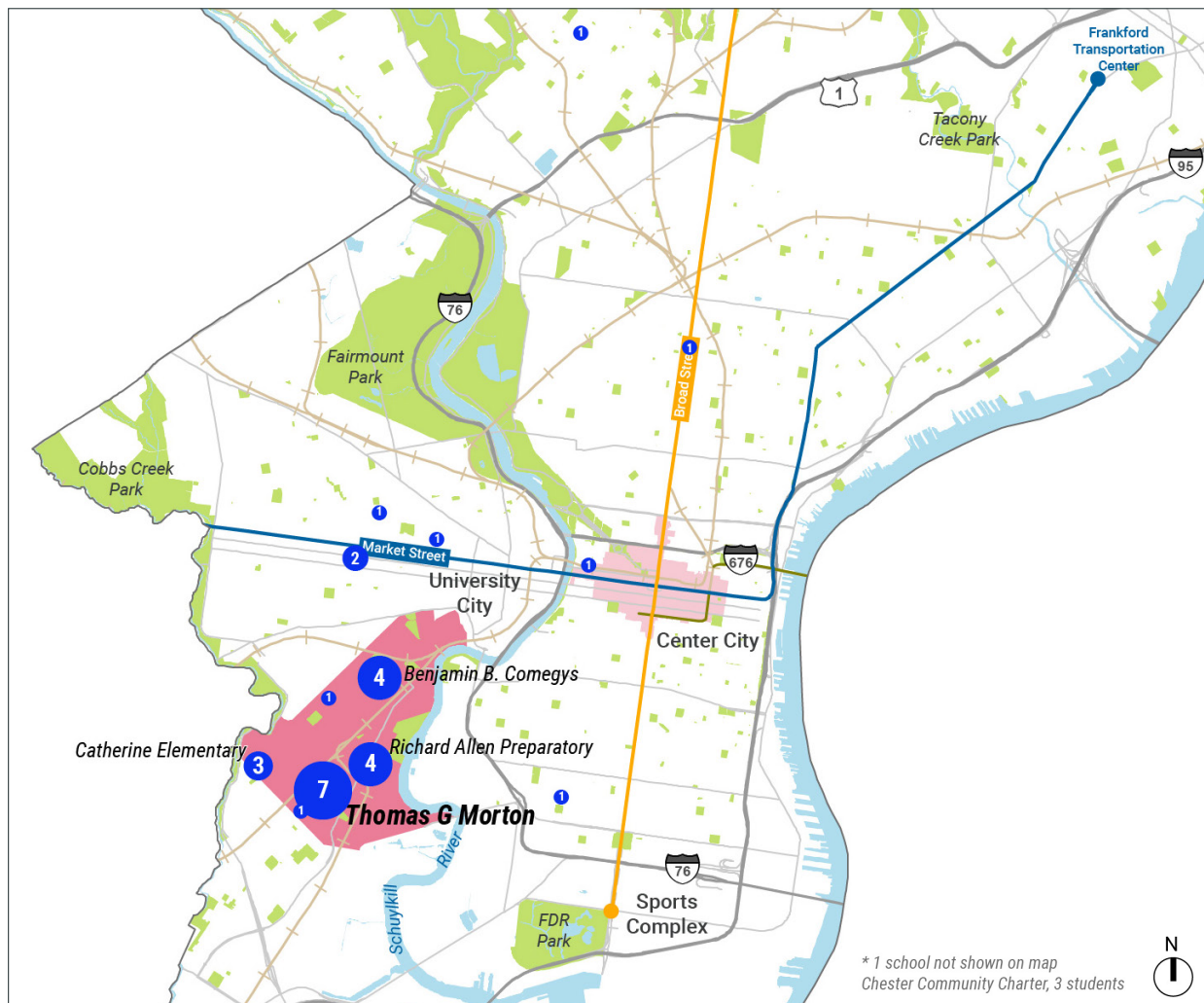
e. Not applicable **82%**

f. Other **4.5%** "other" "do not have children under 5"

5.4 If you have children aged 5-19, are they enrolled in any of the following? [Please note where they go to school]

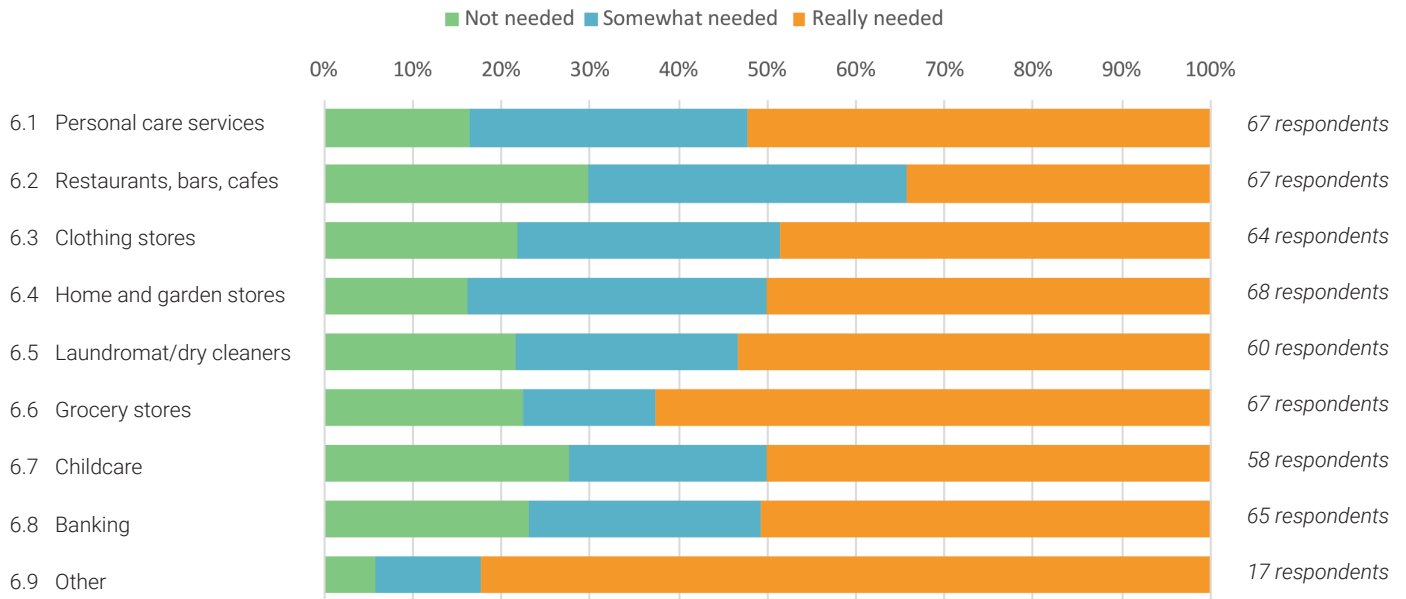
| | Child 1 | Child 2 | Child 3 |
|---|------------|------------|------------|
| a. Elementary School | 31% | 45% | 57% |
| b. Middle School | 23% | 35% | 0% |
| c. High School | 15% | 10% | 14% |
| d. GED program | 0% | 0% | 0% |
| e. Vocational or tech school | 0% | 0% | 14% |
| f. 2- or 4-year College | 5% | 0% | 0% |
| g. Not enrolled in school | 0% | 5% | 0% |
| h. I do not have children between 5 and 19. | 26% | 5% | 14% |

Where do children living in the neighborhood go to school?



SHOPPING/SERVICES - Section 6

Do you feel that the following types of stores/services are needed in the neighborhood?



Other **“other”(2)** **“Fitness Center / YMCA (Family-based)”** **“Theater”** **“Mall”** **“therapy sites”** **“community center”**
“natural and vegetarian stores” **“To feel more safe and stores like bulk stores like a BJ’s or something”**

6.10 What improvements do you think should be made to the Chester Avenue and Woodland Avenue commercial corridors to make them more inviting? (Choose top 3) **[60 respondents]**

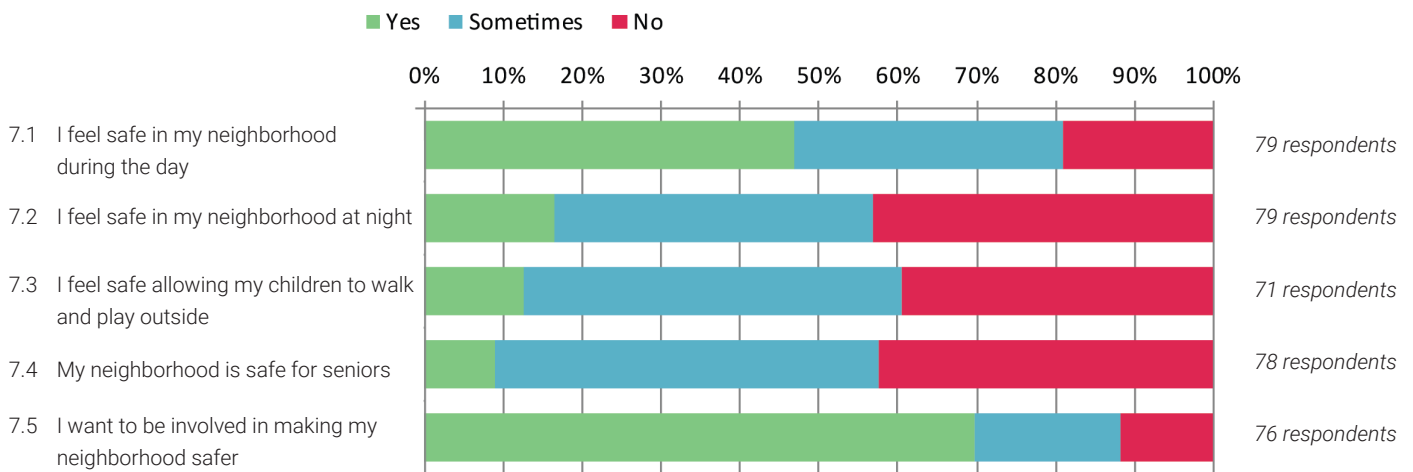
- a. Brighter lighting **43 respondents**
- b. More street trees and flowers **25 respondents**
- c. Safer, more visible crosswalks **28 respondents**
- d. Safer, more attractive routes to the corridors **21 respondents**
- e. Benches (or other street furniture) **24 respondents**
- f. More trash and recycling receptacles **31 respondents**
- g. Banners and signage to create a consistent identity **9 respondents**
- h. More parking **19 respondents**
- i. Updated parking meters/kiosks **9 respondents**
- j. Façade improvements/Beautification **33 respondents**
- k. Other, please specify **4 respondents** **“other”** **“Fix roads”** **“Repaired streets”** **“Disallow outside cooking, mandatory stores wash down sidewalks on regular basis, keep their facades clean”**

6.11 Would you like to see more commercial and retail businesses locate in the area of Lindbergh Boulevard and Grays Avenue? **[64 respondents]**

- a. Yes **81%**
- b. No **19%**

PUBLIC SAFETY - Section 7

Please indicate if you agree or disagree with the following statements:



7.6 What are the top three public safety issues in your neighborhood? (Choose top 3) **[72 respondents]**

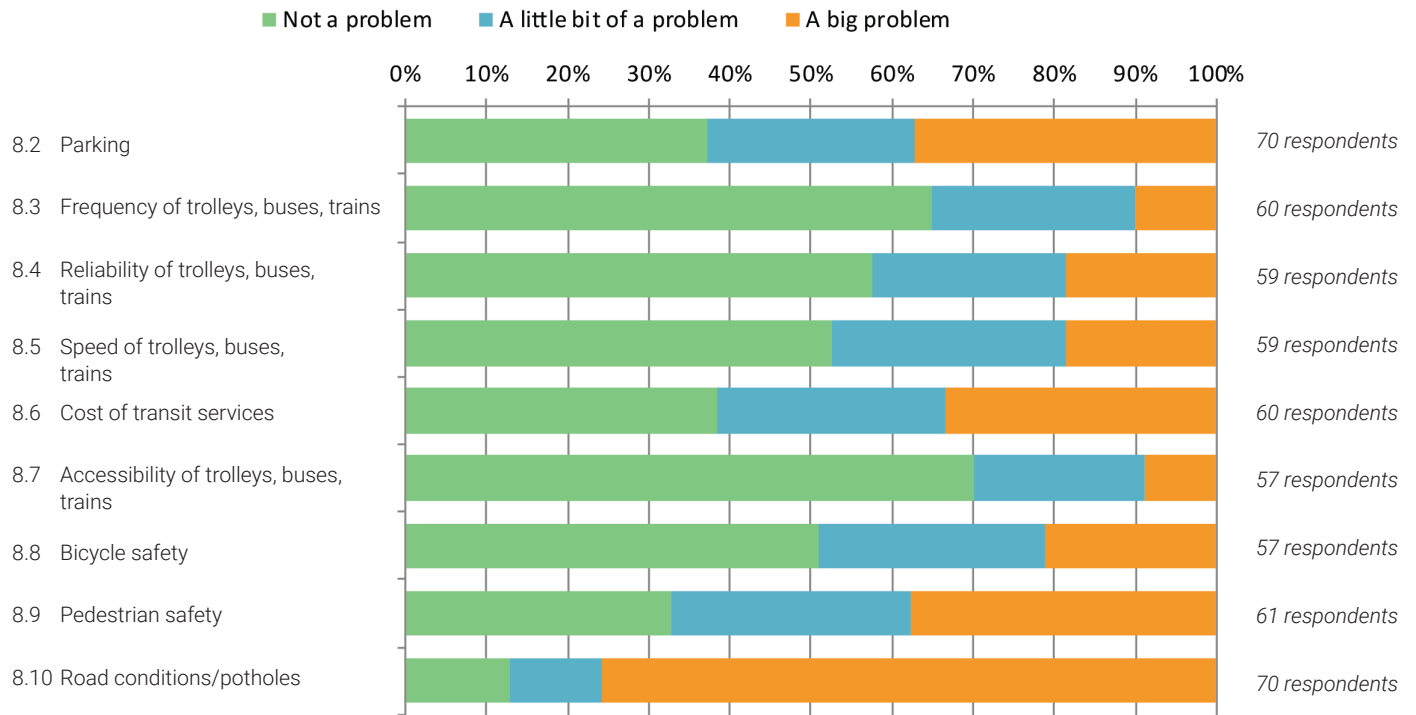
- a. Gang activity **11 respondents**
- b. Drug activity **56 respondents**
- c. Theft of personal property (cell phone, wallet, purse) **18 respondents**
- d. Household theft **14 respondents**
- e. Traffic safety **18 respondents**
- f. Gun violence **54 respondents**
- g. Domestic or child abuse **7 respondents**
- h. Homelessness **12 respondents**
- i. Abandoned buildings **33 respondents**
- j. Other **7 respondents** "other" "illegal parking at hydrant" "street repairs" "illegal auto shops"(2)
 "no comment" "L&I not taking "trash cases" to court, and not boarding and cleaning out abandoned houses on a timely manner"

- 7.7 What changes would make the neighborhood feel safer to you? (Choose top 3) **[65 respondents]**
- a. Fewer vacant lots/abandoned buildings **38 respondents**
 - b. Less trash and illegal dumping **36 respondents**
 - c. Fewer scrap yards and abandoned vehicles **17 respondents**
 - d. Better street and site lighting **33 respondents**
 - e. Block captains or neighborhood watch program **19 respondents**
 - f. More visible police presence (Ex. Park and walk, mounted patrol, bike patrol) **31 respondents**
 - g. Enhanced communication and partnership with 12th District Police **19 respondents**
 - h. More security cameras in public spaces **34 respondents**
 - i. Increased awareness of anonymous tip line **9 respondents**
 - j. Victim assistance and other services **14 respondents**
 - k. Safer, brighter crossings over railroad tracks and at major intersections **16 respondents**
 - l. Other **5 respondents** *“Better school programs after school to help keep our kids active”* *“close deli”*
“street cameras” *“no hope”* *“You rarely see police bike patrol go down side streets, public telephones like they have at 42nd & Chester ave for the students at isolated and dangerous corners”*

TRANSPORTATION - Section 8

- 8.1 What form of transportation do you take most often? **[79 respondents]**
- a. Walk **9 respondents**
 - b. Drive **45 respondents**
 - c. Transit (trolley, bus, train) **19 respondents**
 - d. Bicycle **2 respondents**
 - e. Get a ride from a friend/family **1 respondents**
 - f. Take a taxi/Uber/Lyft/ride share **3 respondents**

Do any of the following issues present a challenge in your daily life?



8.11 What amenities would you like to see at improved trolley stops in the neighborhood? (Choose top 3)

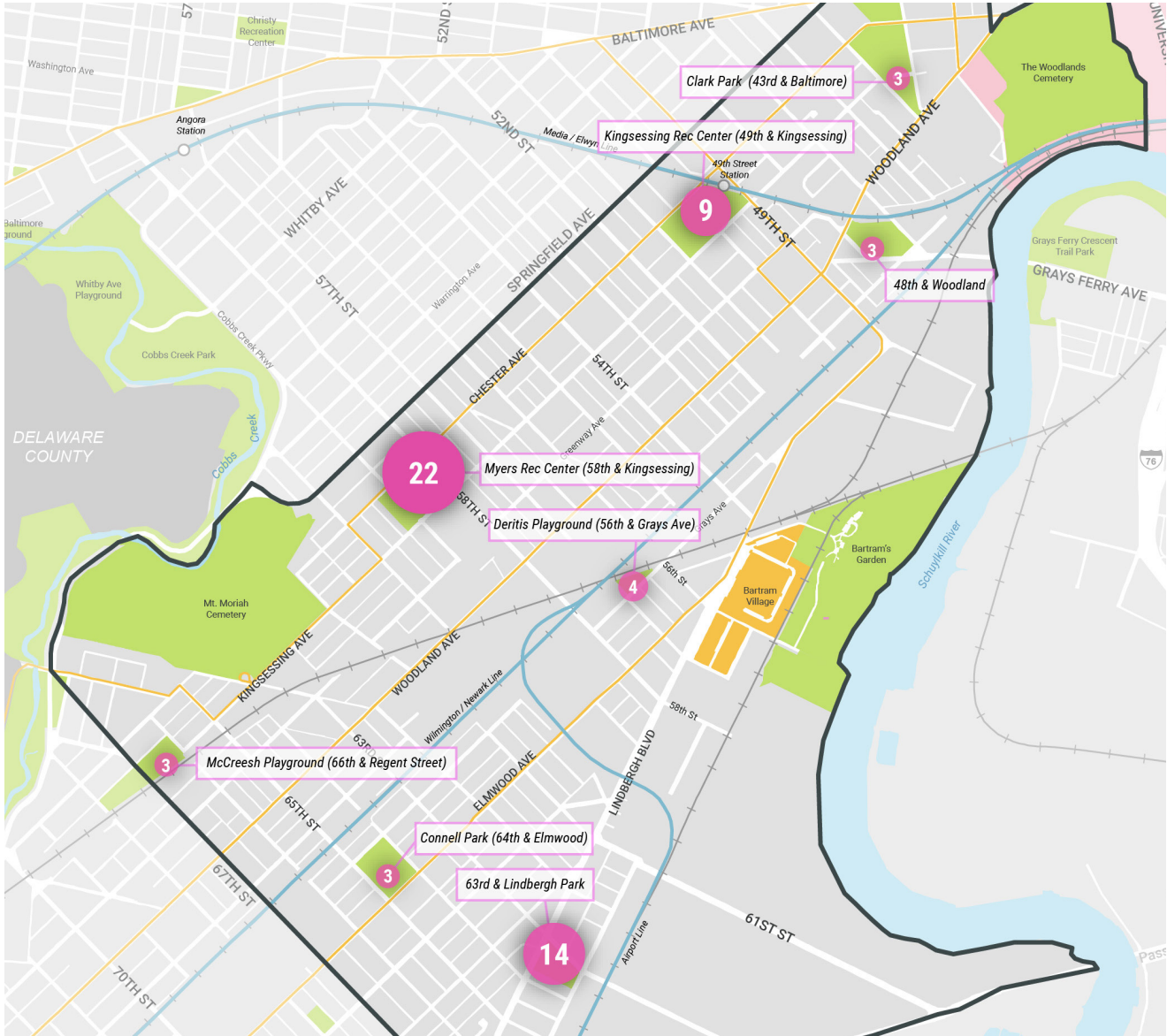
[69 respondents]

- a. Real-time information **20 respondents (29%)**
- b. Canopy/shelter **41 respondents (59%)**
- c. Benches **43 respondents (62%)**
- d. Trash & recycling receptacles **48 respondents (70%)**
- e. Art **13 respondents (19%)**
- f. Lighting **53 respondents (77%)**
- g. Key kiosk **12 respondents (17%)**

NEIGHBORHOOD - Section 9

- 9.1 Which of the following issues do you think negatively impact the neighborhood? (Choose top 3) **[69 respondents]**
- a. Sidewalk conditions **31 respondents**
 - b. Litter in public areas **45 respondents**
 - c. Scrap/junkyards and chop shops **23 respondents**
 - d. Dumping of trash at Bartram Village and in the neighborhood **27 respondents**
 - e. Vacant lots **24 respondents**
 - f. Unsafe street crossings across Lindbergh Avenue **18 respondents**
 - g. Unsafe railroad crossings **8 respondents**
 - h. Poor lighting in the neighborhood **35 respondents**
 - i. Noise **9 respondents**
 - j. Other **4 respondents** “Crime” “no street cameras for safety” “streets need to be paved”
“filthy music lyrics being played on public streets”
- 9.2 Which of the following amenities are needed most in your neighborhood? (Choose top 3) **[68 respondents]**
- a. Library **21 respondents**
 - b. Playground/tot lot **26 respondents**
 - c. Athletic playing fields **13 respondents**
 - d. Walking/running trails **14 respondents**
 - e. Neighborhood park **20 respondents**
 - f. Bike trails with more connections to Schuylkill River Trail & Cobbs Creek Park/Greenway **12 respondents**
 - g. Community gardens **26 respondents**
 - h. Dog park **15 respondents**
 - i. Public art/murals **15 respondents**
 - j. Farmers market **30 respondents**
 - k. Better access to the waterfront **10 respondents**
 - l. Vacant lots that are well taken care of and green **33 respondents**

9.3 Which park or green space would you like to see improved or renovated? (Choose one) **[64 respondents]**



- | | | | |
|---------------------------|------------|--------------------------|------------|
| a. Kingsessing Rec Center | 14% | g. McCreech Playground | 5% |
| b. Myers Rec Center | 34% | h. 63rd & Lindbergh Park | 22% |
| c. 48th & Woodland | 5% | i. Other | 5% |
| d. Clark Park | 5% | | |
| e. Deritis Playground | 6% | | |
| f. Connell Park | 5% | | |

Other: "Other" "finnegan 6900 grover avenue" "I don't know if Myers have any video cameras, I don't think they do; but they need many just like other recreation centers in the city."

9.4 Are you involved in any community organizations (neighborhood association, block captain, faith-based volunteer groups, etc.)? Please specify:

“Faith-based volunteer” (3) “Senior Volunteer Food Program” “No but I would love to” “Grace Christian Fellowship” (3) “Block Captain”(11) “No”(7) “Other” “ACANA” “Most of them” “Empowered CDC” (2) “Not Yet” “president of a non-profit” “215 Peoples Alliance” “treasure assist to block” “yes lee playground” “not at the moment” “block club” “Bartram garden leadership” “CHEPA” “Neighbors Advocacy” “yes” “ministry leader” “reunited community preparatory reclaim (undeterminable)” “committee member”(2) “SIS organizations” “NAS member”(3) “DBHIDS- Project,” “Mental Health Home” “yes too many” “12th district PDAC” “215 PA” “occasionally City Lights”

9.5 Do you feel the Bartram Choice Transformation Plan will have a positive impact on the neighborhood?

[72 respondents]

- a. Yes, definitely **49%**
- b. I am not sure at this time **44%**
- c. I am doubtful it will have any impact **7%**